Muslim-Friendly Tourism

TAIWAN

Dr. Nurundin N. H. Ting
Barakah Taiwan Halal Hub Co. Ltd.

Indonesia Halal Tourism Conference 2019
15 November 2019 | Jakarta – Indonesia
9.13% CAGR

Global Halal/MF Tourism Market Projected Growth 2018 - 2023
Muslim Global Travel Index (2015 – 2019)
Non-OIC Destination : Taiwan

Source: CrescentRating.com
Taiwan’s Muslim-Friendly Tourism
Muslim-Friendly Tourism Packages

Taiwan Halal Tour Package

Taipei and surrounding area (5 days 4 nights)
Discover this varied and scenic country with time spent in the capital, Taipei.

Taroko National Park and Sun Moon Lake (6 days 5 nights)
Taroko in a Day is designed for visitors who want to experience the majesty of one of Taiwan’s most iconic, scenic spots.

Yilan and Sun Moon Lake (6 days 5 nights)
Offering crystal blue water surrounded by lush forests, bamboo and mountains on all sides, Sun Moon Lake is Taiwan’s most

Source: TaiwanHalal.com
Mosques

Image source: Taiwan Halal Center (THC)
Prayer Rooms

25+
Barakah Taiwan Halal Hub Co. Ltd.

穆斯林祈祷室

穆斯林祈祷室

Muslim Prayer Room

How to Use

1. Service Time: 8:30~12:00
2. You can find WASHING AREA in restroom on the side which right, in the center of the room.
3. Please tell our staff before entering the room to have the room.
4. After praying, please tell our staff again and say “Please close the room.”

Source: TaiwanHalal.com
Taiwan Travel Guide for Muslim

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Special Feature of Taiwan
Taiwan Foods and Drinks Suitable for Muslims

Apart from the dishes served at halal-certified restaurants where Muslim visitors can enjoy good food without worry, Taiwan also has a variety of foods and drinks that are well worth trying and are suitable for Muslims.

Mango Ice
Taiwan is renowned as "the fruit kingdom" and the most famous fruit of all those it produces is mango. Dessert mango ice is extremely popular. CNN and TRAVEL-LIBLEE travel magazine even ranked Taiwan’s mango ice as one of the best desserts in the world.

"Hand-shaken" Drinks
Throughout the year, it is common to see people on the streets of Taiwan with drinks in their hand. Taiwan has numerous kinds of "hand-shaken" drinks, and many drink outlets have developed their own distinctive selling points. Perhaps the most famous drink — bubble milk tea or pearl milk tea is now popular around the world but actually originated in Taiwan.

Vegetarian Cuisine
Taiwan has more than 4,000 vegetarian restaurants, making it a haven for people who don’t eat meat. The ingenious Taiwanese have also taken vegetarian cuisine to a higher level, creating dishes that are close to most dishes in appearance and taste, and also developing Japanese, Italian, French, and American style vegetarian dishes that are both healthy and tasty.

Source: Taiwan Tourism Bureau (June 2017)
NEED TO FIND MOSQUE, PRAYER ROOMS, HALAL FOOD, HALAL PRODUCTS, HALAL SERVICES OR MUSLIM COMMUNITIES IN TAIWAN?

GET HALAL.TW APP NOW!

A mobile-based platform that provides information about Halal foods, products, services, venues, Mosques, prayer rooms, and connects Muslims in Taiwan.

SCAN TO DOWNLOAD

Developed by:

Supported by:

Source: Halal.TW
Predominant Halal Certification Body in Taiwan

Chinese Muslim Association, Taiwan Halal Integrity Development Association: Collaborated with Taiwan government agencies to guide and certify many Muslim-friendly hotels and restaurants.

Substantial government resources input
Certified Halal / Muslim Friendly Restaurants
TAIWAN TREND 2012 - 2019

- 2012: <20
- 2014: <50
- 2016: >50
- 2018: >100
- 2019: >200
Taiwan Halal Center was established by TAITRA, a government-linked organization under MOE, on April 21, 2017. Aiming at promoting Halal product exports.

Favorable policy: provide subsidies to manufacturers obtaining Halal certificate.

President/CEO of TAITRA voiced for helping establish more HCB in Taiwan to Dr. Nurundin on November 10, 2017.
Visitor Arrivals: 7
Unique Experiences: 12

Brilliant Ranking Coupled with Regretful Scores
Halal Hospitality?
• Est. Feb 2018

• Taiwan Halal Certification Body
Muslim-Friendly Medical Tourism (Value Driver)

Educating Hospitals to **pay true respect to Halal Life Style**
**by understanding Halal value and Islamic Culture**
Hospitals comply to Muslim-Friendly guidelines by developing:

- SOPs
- Policies Procedures
- MF Assurance System
- Committee

Visible vs. Invisible
2019 World’s Best Health Care System

No. 1

Health Care Index 2019
2017 Asia-Pacific’s Most Efficient & Innovative Healthcare System

No. 2

The Economist INTELLIGENCE UNIT
2019 World’s Most Muslim-Friendly Destination (Non-IOC)

No. 3

Global Muslim Travel Index (GMTI)
2018 World’s Best
Medical Tourism Destinations

TOP 10
- Pioneering in Muslim-Friendly Hospital Certification
  - Recognized by Taiwan’s Ministry of Health & Welfare
- Barakah Muslim-Friendly hospital standards/training emphasizes “REAL” Halal Hospitality
Barakah’s Mentors

Riyanto Sofyan

Datuk Mohammad Ilyas

Hani Lashin
Certified Hospitals 2019
Certified Hospitals

In Progress

411 beds
• Zhongxiao Branch

436 beds
• Zhongxing Branch

659 beds
• Renai Branch

21 beds
• Linsen Branch

565 beds
• Heping Fuyou Branch

454 beds
• Songde Branch

532 beds
• Yangming Branch

Source: Taipei City Hospital
Taipei City Hospital

7 campuses

3,078 beds

Source: Taipei City Hospital
Hospitals to be Certified

Coming Soon
Chang Gung Memorial Hospital

- Largest & most comprehensive healthcare service in Taiwan
- Medical achievements nationally & internationally renowned
- Pioneer in remedial innovation, research, and teaching
Largest academic institution accredited by JCI

Major teaching hospital – Chang Gung University, Chang Gung University of Science & Technology

Featured in National Geographic’s documentary “Taiwan’s Medical Miracle”
7 campuses

10,050 beds
10,000+ employees

8.2M outpatients / yr

2.4M inpatients / yr

Source: Chang Gung Memorial Hospital
Chang Gung Memorial Hospital (Linkou)
Chang Gung Memorial Hospital (Linkou)

- JCI accredited
- 4,000 beds
- 29 specialty centers
- 10k outpatients / yr

Source: Chang Gung Memorial Hospital
Chang Gung Memorial Hospital (Linkou)

1,700+ int’l physicians trained from 75 countries

10k int’l outpatients / yr

Source: Chang Gung Memorial Hospital
Hospital to be Certified

Coming Soon

No. 45, Zhenxing Street, Beitou District, Taipei City, 112
1,035 beds

8,500 open heart surgeries

365 heart implants

Source: Cheng Hsin General Hospital
Taipei hoping to add more Muslim-friendly certified hospitals

- Focus Taiwan (April 15, 2019)
Ministry of Health & Welfare (MOHW) appreciates Barakah’s efforts in promoting Taiwan’s Muslim-Friendly Medical Tourism.

Promoting Muslim-Friendly Medical Tourism is now an MOHW policy.
Barakah’s Certified Muslim-Friendly Hospitals by 2020
Thank You

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