

ENTERING GLOBAL MARKET



RESEARCH FOR THE MARKET OPPORTUNIT Y.

**ADJUST
YOUR
BRAND.**

brand
strategy

success advertising media
orientation target design
market consumer trend
local sign business loyalty
name symbol image
focus trademark logo
expectation unique management
marketing corporate
impression distribution
registration quality
product identity
research label image
value recognition

**BE YOURSELF, STAY TRUE TO
YOUR ROOTS / BRAND DNA.**



**LISTEN TO
YOUR
CUSTOMER /
MARKET.**



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