

SOUTH SULAWESI: OPPORTUNITY AND POTENTIAL IN SHARIA INVESTMENT

Delivered by:

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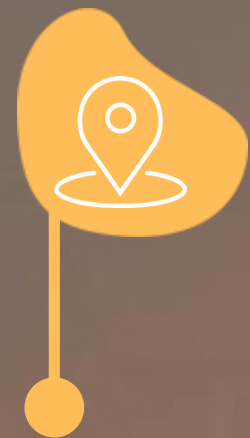
Vice Governor of South Sulawesi

at

KNKS Executive Leaders Forum - on 6th ISEF 2019

Jakarta, 13 November 2019

PROFILE OF SOUTH SULAWESI



TOTAL AREA

45,764
Km Sq.



POPULATION

8.75
Millions
(2018)

PRODUCTIVE AGE



4.16
Millions
(2018)

COASTLINE



>2,000
Km

*South Sulawesi
in
Number*

ADMINISTRATIVE REGION

24
Regencies/Cities



1 VISION

Innovative, Productive,
Competitive, Inclusive, and
with Character of South Sulawesi

5 PRIORITY PROGRAMS



Empowerment of
People's Economy
through
Downstream
Commodities



Infrastructure
Development
that Reaches
Remote Areas



Regional
Hospitals in 6
Regencies and
Standby
Ambulances






Anti-Corruption
Bureaucracy and
Civil Society
Education




International
Quality in
Tourist
Destination

SOUTH SULAWESI TOP-QUALITY PRODUCTS

AGRICULTURE AND PLANTATION

-  **Rice:** with overstock of more than 2 million tons and supplied to 27 provinces in Indonesia.
-  **Cacao:** one of the biggest producers in Indonesia with 230,000 Ha existing area.
-  **Coffee:** producing different variety of coffee such as Toraja, Kalosi, etc.


TOURISM AND CULINARY

-  Several best tourism destinations are:
 - Toraja,
 - Selayar Islands (with more than 300 islands),
 - Bira (Bulukumba),
 - Matano Lake (East Luwu),
 - Bantimurung (Maros), and more.
-  Culinary:
 - Coto
 - Pallu Basa
 - Pisang Ijo, etc

MINING

-  **Nickel,** export per year is 80,565 tons with value of \$US 828 million (2018).

FISHERY

-  Variety of sea products:
 - Seaweed
 - Shrimp
 - Fish, etc

TOURISM DEVELOPMENT

• Tourism Potential



CULTURAL

Toraja, Kajang,
and Rinding Alo



NAUTICAL

Takabonerate,
Bira, Galesong,
Marina, and Leja



HISTORICAL

Fort Rotterdam,
Fort Somba Opu,
Leang-leang Cave
and Matano Lake



AGRICULTURE

Malino, Pucak,
Rumbia, Sinoa,
Enrekang and
Tempe Lake



CULINARY

Coto, Konro,
Pallu Basa,
Pallu Butung,
and Pisang Ijo

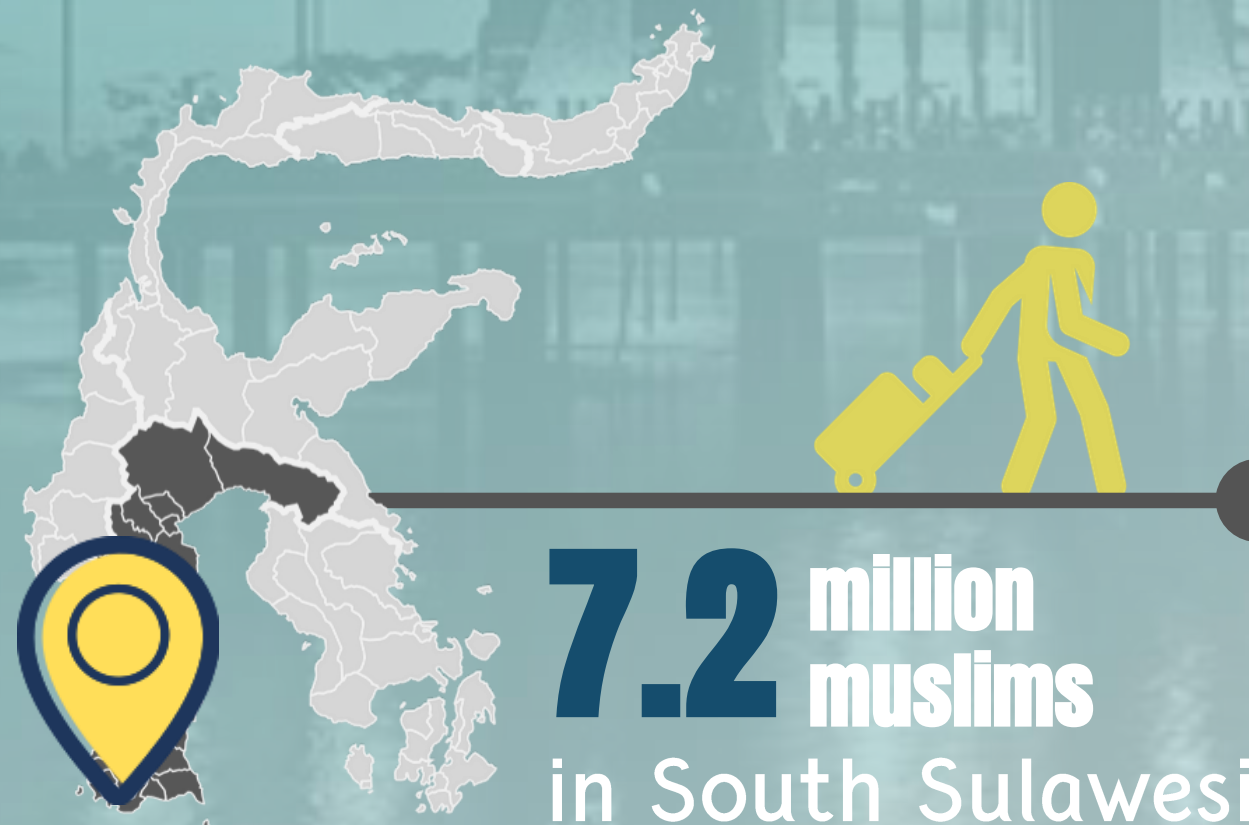
TOURISM DEVELOPMENT

• Halal Tourism



207 million
muslims

- Indonesia is the largest muslim country in the world.
- A huge potential for halal tourism that can attract both local and international visitors.



Examples of halal
tourism potential
in Makassar City:

NATURAL



- Lakkang Village
- Akkarena Beach
- Untia Village

CULTURAL



- Paropo Village
- Rama Toraja Village

ARTIFICIAL



- Losari Beach
- Sabutung Street – Seafood Culinary
- Datumuseng Street – Mixed Culinary

INVESTMENT SUPPORT

1

Bureaucracy reform which is in accordance with the President's program to speed up legal processes in investment.

2

Sufficient resources for industry and markets such as the newly operated Makassar New Port (upgrade and direct call port to Asia, Europe, and the United States).

3

Expanded airports and the strategic location of Makassar as a hub of Eastern Indonesia. Also, small airports to connect regencies and cities.

4

Surplus in electricity up to 450 MW.

7

Government programs to build connectivity and to open road access in isolated areas such as Seko–Rampi, Bua–Rantepao, Parigi–Bungoro, and more.

6

The majority of muslim population in South Sulawesi expect an investment that is based on sharia as a cultural shift of the local wisdom.

5

Abundance water reserve from 5 watersheds and lakes.





Seko–Rampi, North Luwu

ROAD ACCESS IN ISOLATED AREA



A distance of 143 km must be reached for 3 days by modified motorbikes.

BEFORE



AFTER



INVESTMENT OPPORTUNITY



MAMMINASATA TOLLROAD NETWORK PLAN



Developing halal tourism.



Establishing downstream industry for top-quality products such as cacao, coffee, fish, and livestock.



Providing sharia-based banking for muslim entrepreneurs, small-medium enterprise owners and Bugis-Makassar traders.



Investing in infrastructure such as toll roads, etc.



THANK YOU



Prof. Dr. Ir. H.M. Nurdin Abdullah, M.Agr
GOVERNOR OF SOUTH SULAWESI



Andi Sudirman Sulaiman, S.T
VICE GOVERNOR OF SOUTH SULAWESI