



EAST JAVA GOVERNMENT

THE STRENGTHENING OF SHARIA ECONOMIC IN EAST JAVA

Presented On

KNKS “*Executive Leaders Forum*”

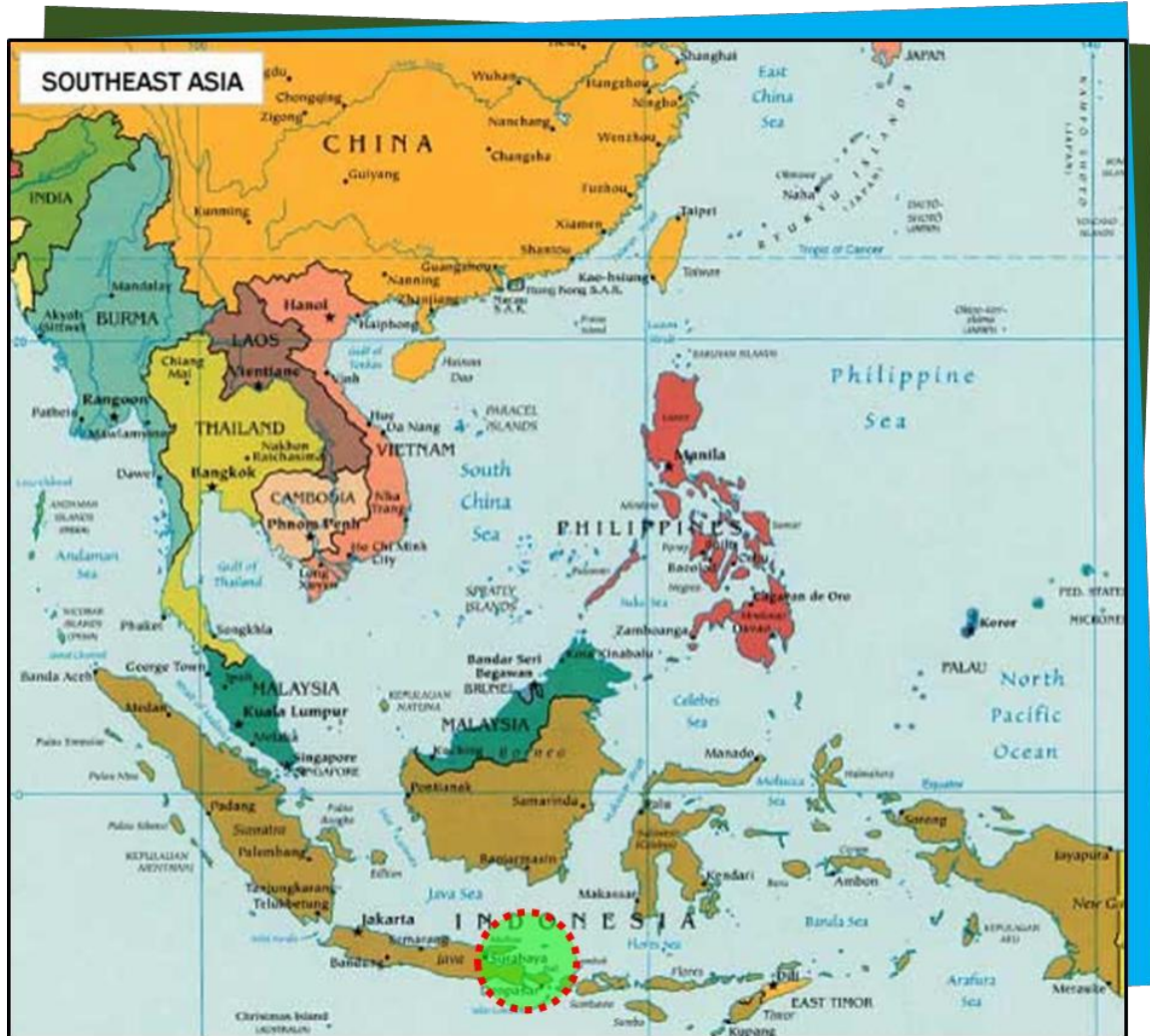
Jakarta, November 13th, 2019



EAST JAVA MACRO ECONOMICS



EAST JAVA "THE CENTRE OF GRAVITY"



GEO ECONOMY



— ALKI

East Java Coordinates :

- 111,0° s/d 114,4° East Longitude
- 7,12° s/d 8,48° South Latitude

DEMOGRAPHY POTENTIAL

TOTAL
POPULATION

39.500.851
26.52%

JAVA
POPULATION
97.80% muslim

LPP 0.56%

POPULATION GROWTH
RATE

1FR 1,9%
TOTAL FERTILITY RATE

EAST JAVA EMPLOYMENT

WORKFOR
CE
EMPLOYED
UNEMPLOY
ED

= 21,30
= 20,45
= 0,85

MILLIO
N
MILLIO
N
MILLIO

Source : East Java BPS(State Statistic Body), 2017

COMPETITIVENESS

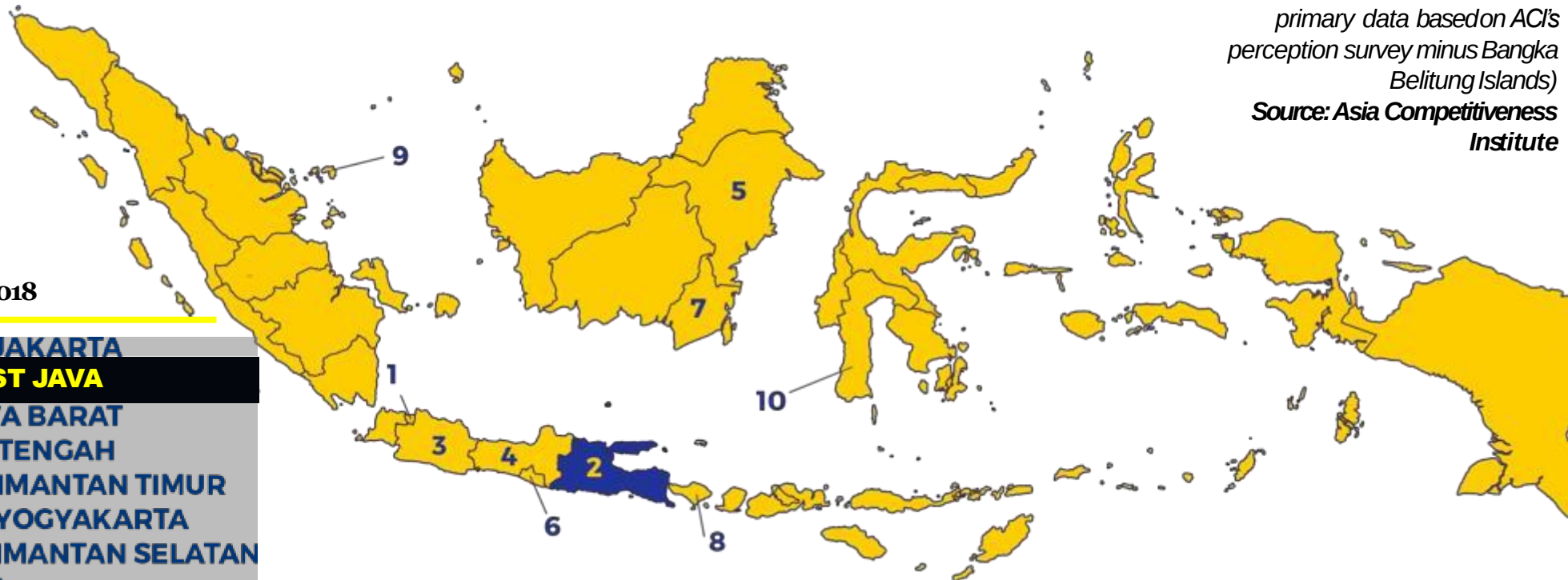
Highest Competitiveness Moves Local Economy



Derived from 2018 secondary data
of official sources and 2016
primary data based on ACI's
perception survey minus Bangka
Belitung Islands)
Source: Asia Competitiveness
Institute

Year 2018

1. DKI JAKARTA
2. EAST JAVA
3. JAWA BARAT
4. DKI TENGAH
5. KALIMANTAN TIMUR
6. DIY YOGYAKARTA
7. KALIMANTAN SELATAN
8. BALI
9. KEPULAUAN RIAU
10. SULAWESI SELATAN



1.

Macro
economy
Stability

2.

Government &
Authority Bodies
Structure

3.

Finance,
Business &
Workforce
Condition

4.

Life Quality
& Infrastructure
Development



East Java Investment Opportunities

East Java geographical condition supports international trading hub

High manpower supply

Incessant East Java infrastructure development such as TIL dry port, Terminal 3 airport & Juanda Double Runway

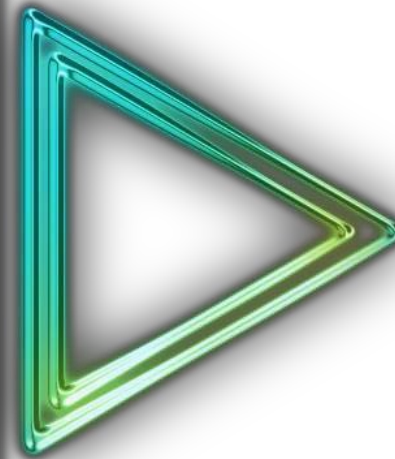
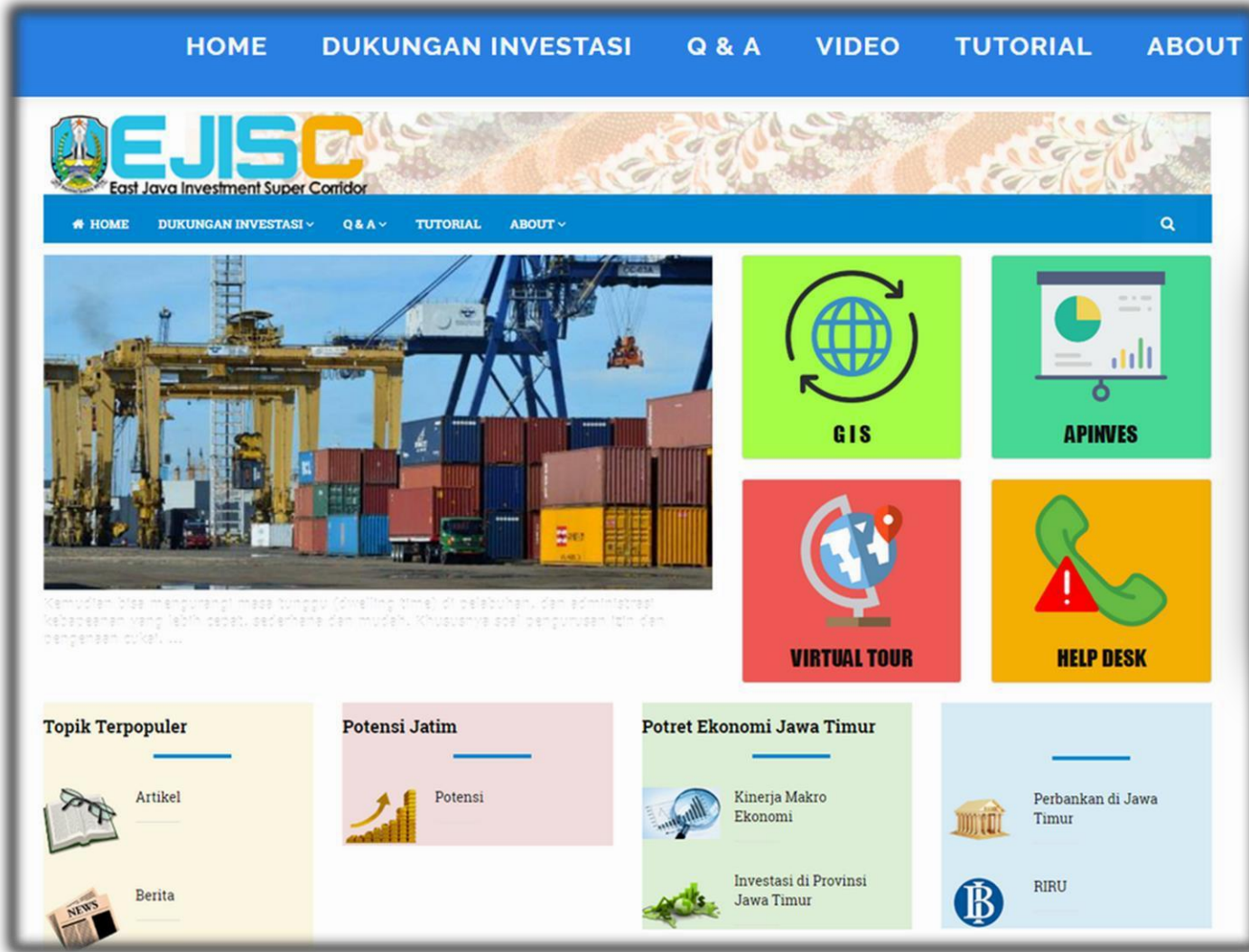
East Java Macro Economic condition aligned with national standard, maintained stability & lower inflation compared to national standard



e.gov

PELAYANAN INVESTASI MAKRO

EAST JAWA INVESTMENT SUPERCORRIDOR



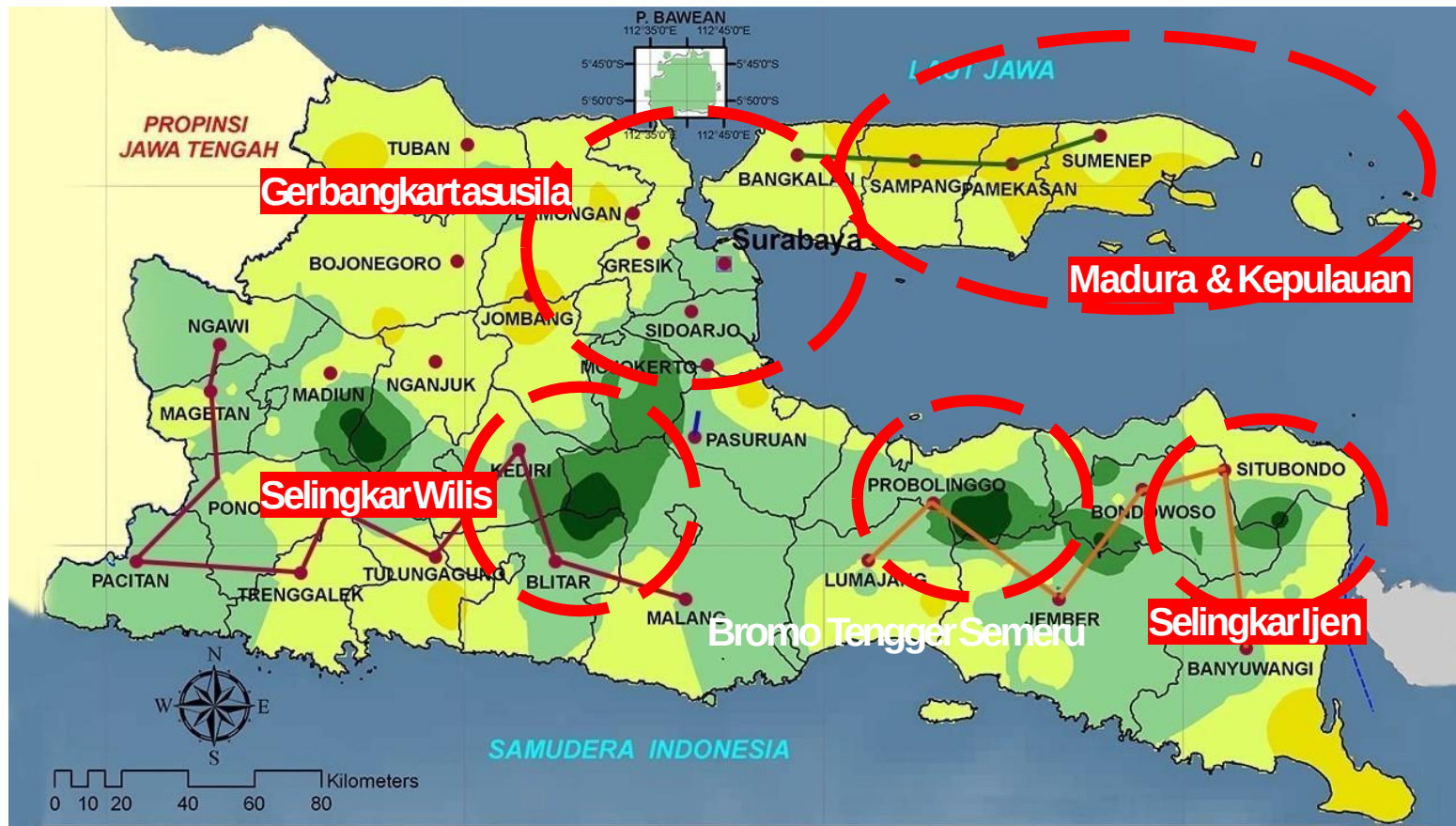
INVESTMENT
CORRIDOR

- ❖ Project Prospectus
- ❖ GIS Industrial Location
- ❖ 3D Existing Location
- ❖ Help Desk/Link PIC



INFRASTRUCTURE DEVELOPMENT

REQUIREMENTS & AVAILABILITY OF INFRASTRUCTURE INVESTMENT FUNDS IN EASTJAVA 2020-2024



Total
Investasi PSN
di Jawa Timur

s.d 2019

460,9
Triliun

**GERBANG
KERTOSUSILA**
INDUSTRI JASA &
MANUFAKTUR

Kebutuhan Investasi
Rp128,69 triliun

**BROMO TENGGER
SEMERU**
INDUSTRI AGRO &
PARIWISATA

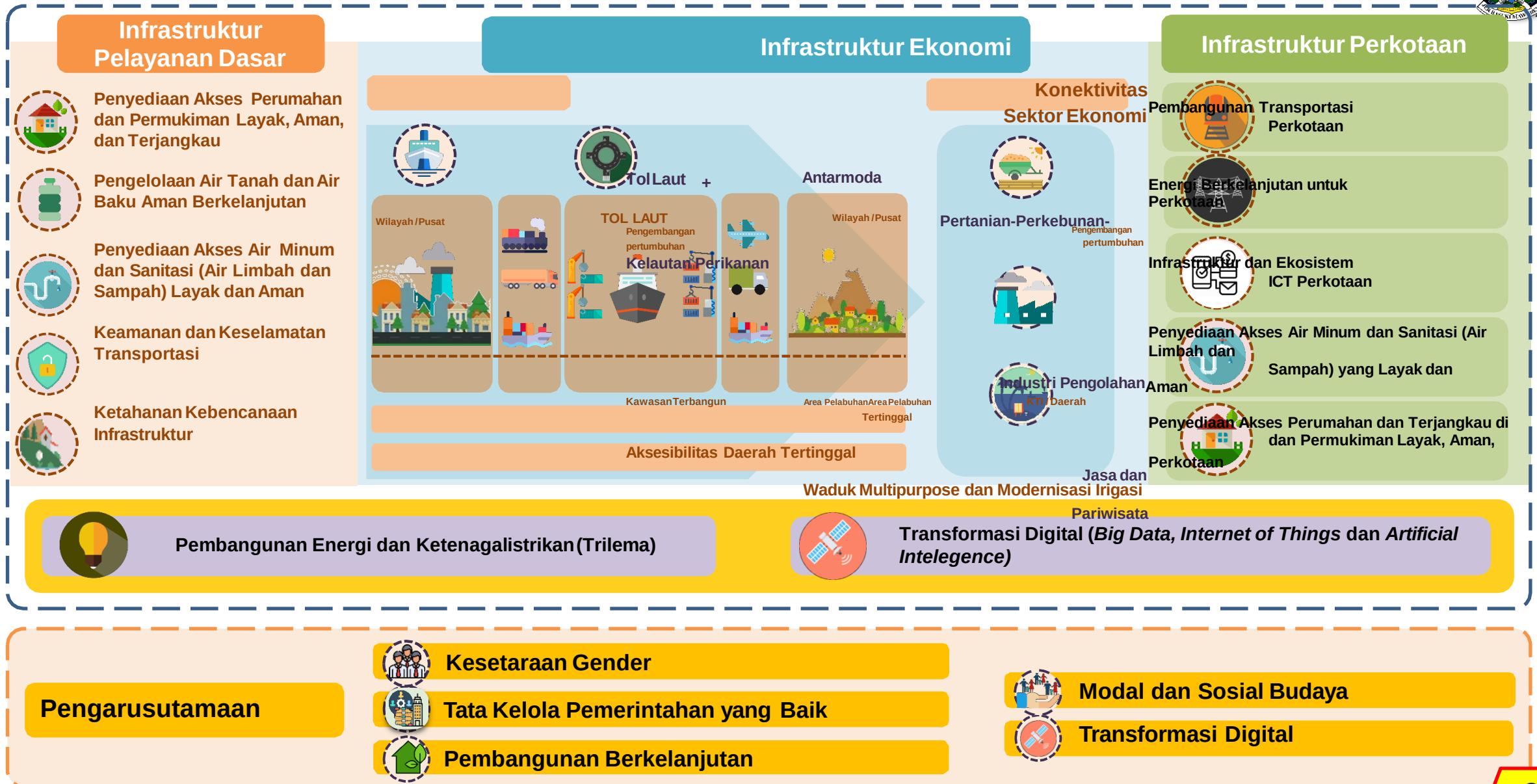
Kebutuhan Investasi
Rp38,87 triliun

**LINGKAR
WILIS**
INDUSTRI IKAN &
PARIWISATA

Kebutuhan Investasi
Rp38,51 triliun

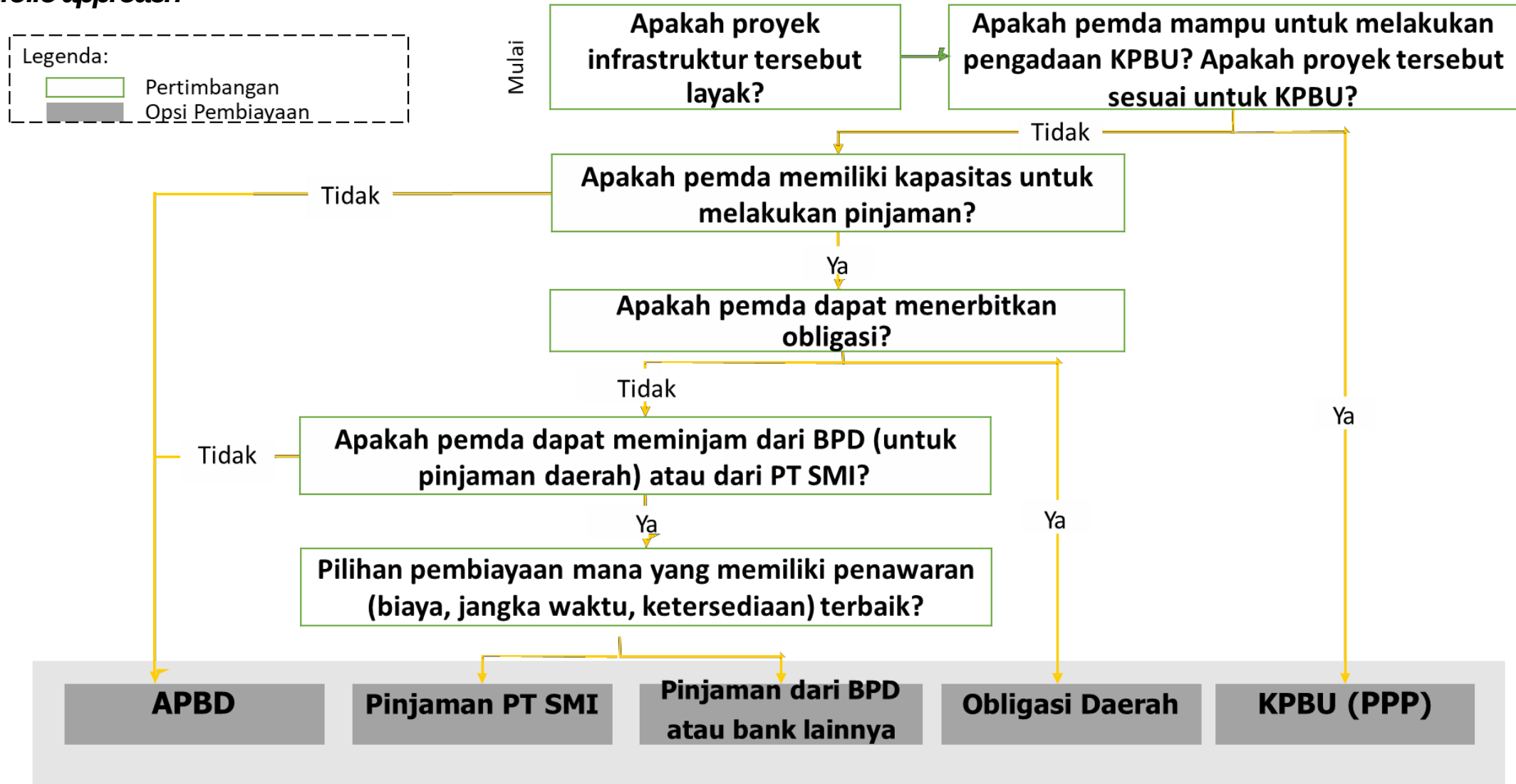
Usulan PSN Jatim Masih
proses Validasi oleh
Kemenko RI

THE ROADMAP OF INFRASTRUCTURE PROJECT 2020-2024



FRAMEWORK FOR INFRASTRUCTURE FUNDING

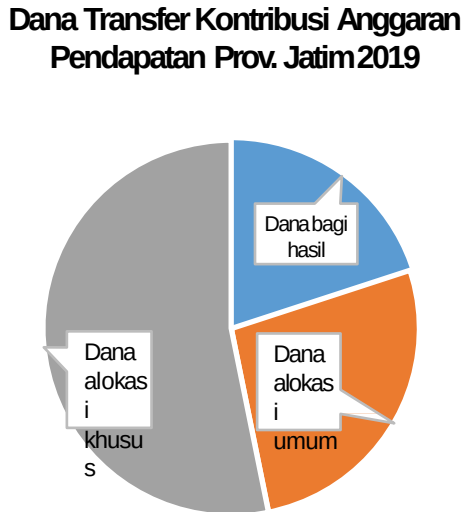
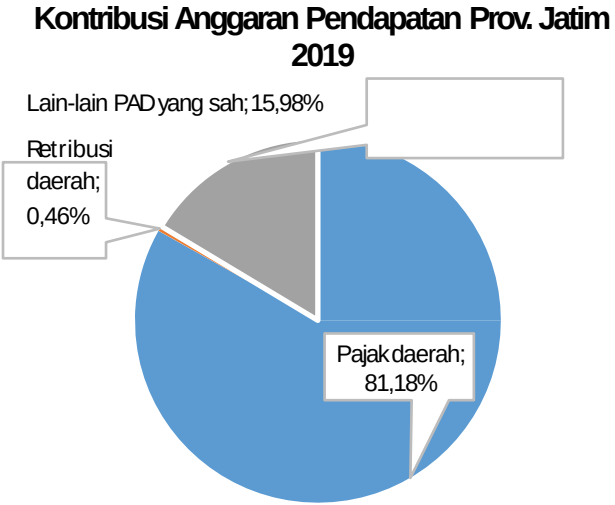
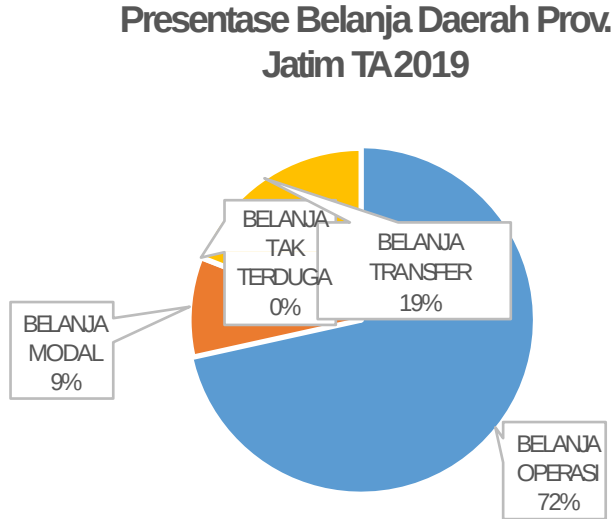
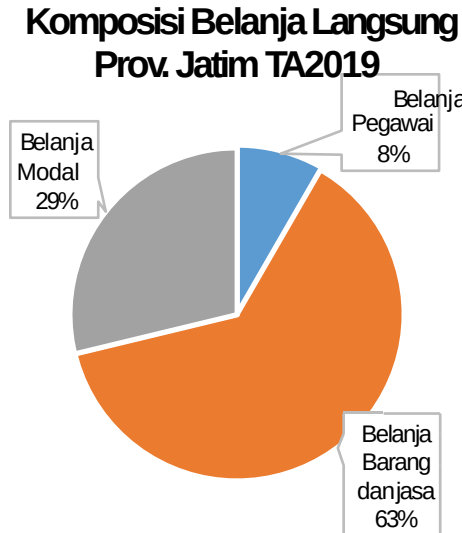
Local governments need to develop funding options available for regional infrastructure development by adopting a portfolio approach



LEVEL of FISCAL INDEPENDENCY in East Java Province is quite high



- The value of Regional Revenue (PAD) of East Java Regional Government is higher than the transfer funds from the Central Government
- The composition of capital expenditure can still be optimized but must continue to prioritize the quality of spending



Pagu APBD Uraian	Pagu APBD 2018	Pagu APBD 2019
Pertumbuhan (Rp Miliar)		(Rp Miliar)
Pendapatan	29.024.306	31.927.103
Belanja	30.762.056	33.519.934
		10%
		8,97



SME's POTENTIAL PRODUCTS

THE POWER OF *ISLAMIC BOARDING SCHOOL*



6.864 PONDOK PESANTREN



1.581 KOPERASI PONDOK PESANTREN



233 SMK MINI PONDOK PESANTREN



KOPERASI MUKMIN MANDIRI

- ✓ KOPERASI AGROBISNIS YANG MEMPRODUKSI KOPI STANDAR EKSPOR

BMT UGT SIDOGIRI

- ✓ ASET RP 2,5 TRILYUN
- ✓ VOLUME USAHA RP1 TRILYUN
- ✓ SHU RP76,7 MILYAR



RITEL BASMALAH



ONE PESANTREN ONE PRODUCT (OPOP)



KELEMBAGAAN

- ◆ Legalitas Kelembagaan



SUMBER DAYA MANUSIA (SDM)

- ◆ Pelatihan Vocational
- ◆ Pelatihan Manajerial
- ◆ Pengembangan Metode
- ◆ Pembelajaran E-Learning



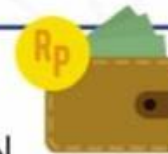
PRODUKSI

- ◆ Pelatihan Pembuatan Produk
- ◆ Standardisasi Produk (Halal, SNI, ISO)
- ◆ Pelatihan Entrepreneur
- ◆ Inkubator Bisnis
- ◆ Business Development Centre (BDC) – 15 Layanan



PEMBIAYAAN

AKSES PEMBIAYAAN
(Bank, Non-Bank, CSR, Wakaf, Jaringan Antarkoperasi)



PEMASARAN

OFFLINE

- ◆ Galeri Batik & Cenderamata
- ◆ Cooperative Trading House (CTH)
- ◆ Pameran
- ◆ Paviliun SMESCO
- ◆ Kemitraan dengan Ritel Modern
- ◆ Temu Bisnis (B2B) dengan Buyer Potensial



ONLINE

Kemitraan dengan Marketplace Online (Bukalapak, Blibli.com, Shopee, Gojek)



OPOP & COMMUNAL BRANDING



COMMUNAL BRANDING

DAYA SAING BERSAMA

SATU BRAND UNTUK PRODUK K-UKM DALAM **SATU WILAYAH**

SATU BRAND AKAN **MEMPERMUDAH** UPAYA **PENGEMBANGAN** PRODUK (MISAL: STANDARDISASI DAN **PEMASARAN** PRODUK TERUTAMA DALAM BESAR



INVENTARIS SENTRA
PRDUK UNGGULAN
DI KAB/KOTA

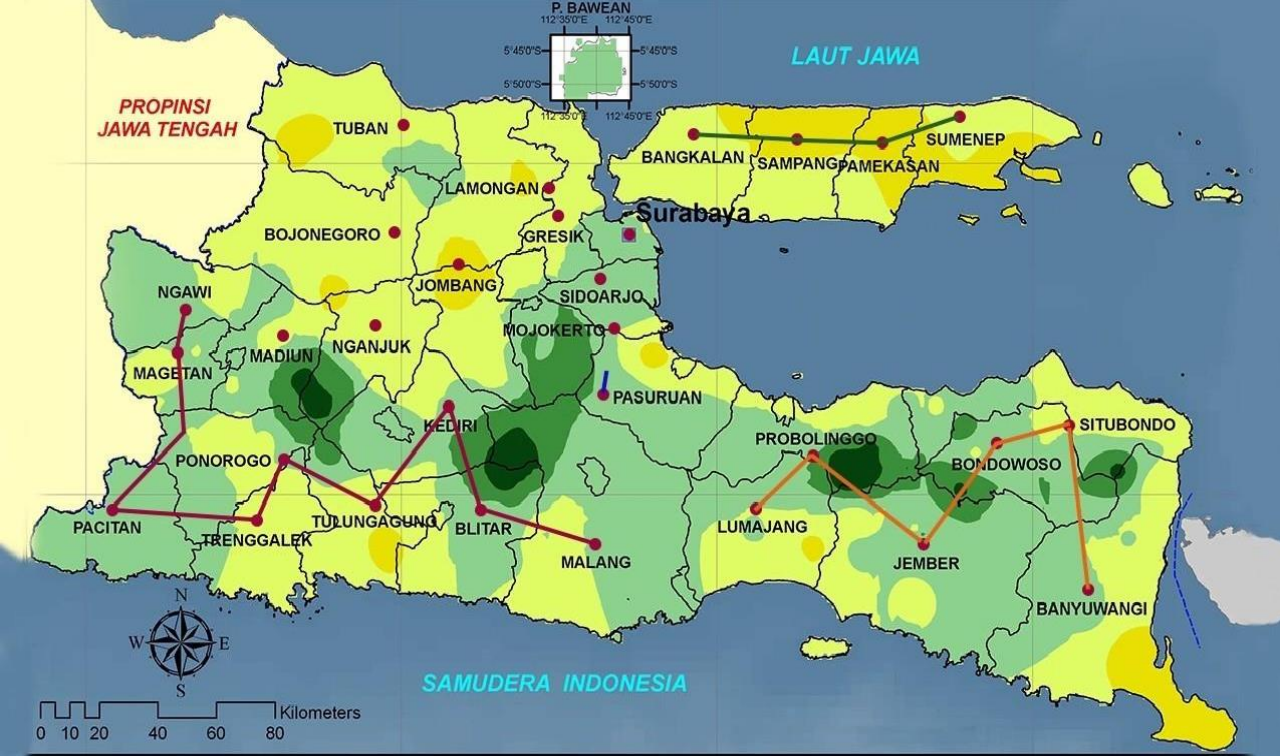
Sentra dapat **didorong untuk membentuk koperasi** berfungsi sebagai Agrerator produk anggota

MENENTUKAN NAMA BRAND, DESAIN LOGO yang akan digunakan tanpa menghilangkan khas masing-masing.
(Misal: Brand Batik Tulis Trenggalek, Batik Terang Galih by Ratna)

FASILITASI
PENDAFTARAN MERK

FASILITASI
PENDAFTARAN
STANDARDISASI
(Halal, ISO, SNI)

FASILITASI
PENGEMBANGAN
KEMASAN
(Desain kemasan)



(Al-Jumu'ah/62: 10)

“And when the prayer has been concluded, disperse within the land and seek from the bounty of Allah, and remember Allah often that you may succeed”



THANK YOU