

CATALOGUE

Kopi Wonosalam

ASOSIASI KOPI WONOSALAM

Jombang – Jawa Timur

WONOSALAM COFFEE

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Jombang – Jawa Timur

PROFIL

| | | |
|--------------|---|----------------------------|
| Nama (Brand) | : | KOPI WONOSALAM |
| Alamat | : | . |
| Telpo / Wa | : | 085745664653/082231125499 |
| website | : | GO WONOSALAM |
| email | : | endriasbambang@gmail.com |
| Facebook | : | Rubath Kopi Jombang |
| Facebook | : | Endrias Bambang S P |
| Instagram | : | Devarie Coffe |
| Instagram | : | Rubathkopijombang_official |

DESKRIPSI USAHA

Description

- Produk unggulan kami adalah kopi EXCELSA WONOSALAM
- Kopi Excelsa Wonosalam mempunyai rasa yg unik berupa asam, sedikit manis dan aroma nangka yg kuat .
- Kandungan kafein yg rendah sehingga kopi Excelsa sangat aman dikonsumsi siapapun baik tua atau muda, laki laki dan perempuan
- Kopi EXCELSA menjadi barang yg langka karena sulit ditemukan di tempat lain .
- Kemasan yg bagus dan tanpa campuran kopi kami bisa bertahan dalam kurun waktu 1 tahun.

- Our flagship product is EXCELSA WONOSALAM coffee
- Excelsa Wonosalam coffee has a unique taste that is combined of sour, slightly sweet and strong jackfruit aroma.
- The low caffeine content makes Excelsa coffee very safe for by anyone, male and female
- EXCELSA coffee is is an exclusive and limited product, so it is hard to find in elsewhere.
- It only contains coffee-bean without any mixture, and also we use a special packaging so it makes this product last within a year.



VISI UMKM

Our Vision

- membangun bisnis kopi sebagai penyangga perekonomian
- Keunggulan dari usaha kami adalah adanya pemberdayaan masyarakat sebagai tenaga kerja baik ditingkat petani ataupun produsen yaitu tenaga perawatan kebun, tenaga petik, tenaga proses paska panen, tenaga produksi dan pemasaran
- Kopi kami bisa disajikan dg berbagai cara seduh ala barista.
 - *We established this business to offer various affordable yet tasty products, so it also becomes one of our local community empowerment as well.*
 - *We manage our business as our community empowerment for the farmer, producer, production field worker and also the marketing team in our local area at Wonossalam, Jombang, East Java.*
 - *Our Coffee can be served in various Barista brewing style.*



Penyajian Produk

Hidangkan minuman kopi wonosalam dengan air panas bersama momen manismu.

1. Ambil 2 sendok teh bubuk kopi wonosalam
2. Seduh dengan 150ml air mendidih / air dingin
3. Tambah gula secukupnya
4. Hirup aromanya sebelum diminum
5. Nikmati sensasi kopi asli dari Wonosalam Jombang.

Product Presentation

Serve wonosalam coffee drinks with hot water with your sweet moments

1. Take 2 teaspoons of wonosalam coffee powder
2. Brewed with 150 ml of boiling water / cold water
3. Add sugar to if it's needed
4. Smell the aroma before drinking
5. Enjoy the sensation of authentic coffee from Wonosalam Jombang.





BANK INDONESIA
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Karya
Kreatif
Indonesia



“Devarie Coffe” Excelsa Wonosalam

Nikmati tiap seduhan kopi dari Wonosalam dengan sentuhan Excelsa Wonosalam. Dipetik dari perkebunan kopi lereng Gunung Anjasmoro dan biji kopi diproses dengan standar mutu Asosiasi Kopi Wonosalam Jombang. Biji kopi pilihan diolah secara modern & higienis yang menciptakan cita rasa kopi yang nikmat dan bikin kangen.

*Enjoy each coffee from Wonosalam with a touch of Excelsa Wonosalam.
Picked from a coffee plantation on the slopes of Mount Anjasmoro the coffee beans are processed with a certain quality standards of the Wonosalam Jombang Coffee Association. The selected coffee beans had processed in a modern & hygienic production process which creates a delicious coffee flavor that will be missed.*

| BAHAN INGREDIENT | Rasa Flavour | HARGA PRICE |
|---------------------|-----------------|---|
| Kopi | Excelsa | IDR 15.000 100 gram IDR 25.000 200 gram IDR 100.000 500 gram |

* Simpan di tempat kering dan tidak terkena sinar matahari. / Store in a dry place and not exposed to sunlight.

** Kemasan yg bagus dan kopi bisa bertahan dalam kurun waktu 1 tahun. / Good packaging and coffee can last within a period of 1 year.

“Devarie Coffe” Robusta Wonosalam

Nikmati tiap seduhan kopi dari Wonosalam dengan sentuhan Robusta Wonosalam. Dipetik dari perkebunan kopi lereng Gunung Anjasmoro dan biji kopi diproses dengan standar mutu Asosiasi Kopi Wonosalam Jombang. Biji kopi pilihan diolah secara modern & higienis yang menciptakan cita rasa kopi yang nikmat dan bikin kangen.

Enjoy each coffee brew from Wonosalam with a touch of Robusta Wonosalam. Picked from a coffee plantation on the slopes of Mount Anjasmoro the coffee beans are processed with a certain quality standards of the Wonosalam Jombang Coffee Association. The selected coffee beans had processed in a modern & hygienic manner which creates a delicious coffee flavor that will be missed.

| BAHAN INGREDIENT | Rasa Flavour | HARGA PRICE |
|---------------------|-----------------|--|
| Kopi | Robusta | IDR 12.000 100 gram IDR 20.000 200 gram IDR 80.000 500 gram |

* Simpan di tempat kering dan tidak terkena sinar matahari. / Store in a dry place and not exposed to sunlight.

** Kemasan yg bagus dan kopi bisa bertahan dalam kurun waktu 1 tahun. / Good packaging and coffee can last within a period of 1 year.

“Rubath Coffe” Excelsa Wonosalam

Nikmati tiap seduhan kopi dari Wonosalam dengan sentuhan Excelsa Wonosalam. Dipetik dari perkebunan kopi lereng Gunung Anjasmoro dan biji kopi diproses dengan standar mutu Asosiasi Kopi Wonosalam Jombang. Biji kopi pilihan diolah secara modern & higienis yang menciptakan cita rasa kopi yang nikmat dan bikin kangen.

Enjoy each coffee brew from Wonosalam with a touch of Excelsa Wonosalam. Picked from a coffee plantation on the slopes of Mount Anjasmoro the coffee beans are processed with a certain quality standards of the Wonosalam Jombang Coffee Association. The selected coffee beans had processed in a modern & hygienic manner which creates a delicious coffee flavor that will be missed.



| BAHAN INGREDIENT | RASA Flavour | HARGA PRICE |
|---------------------|-----------------|-------------------|
| Kopi | Excelsa | IDR 24.000 |

* Simpan di tempat kering dan tidak terkena sinar matahari. / Store in a dry place and not exposed to sunlight.

** Kemasan yg bagus dan kopi bisa bertahan dalam kurun waktu 1 tahun. / Good packaging and coffee can last within a period of 1 year.

“Rubath Coffe” Arabika Wonosalam

Nikmati tiap seduhan kopi dari Wonosalam dengan sentuhan Arabika Wonosalam. Dipetik dari perkebunan kopi lereng Gunung Anjasmoro dan biji kopi diproses dengan standar mutu Asosiasi Kopi Wonosalam Jombang. Biji kopi pilihan diolah secara modern & higienis yang menciptakan cita rasa kopi yang nikmat dan bikin kangen.

Enjoy each coffee brew from Wonosalam with a touch of Arabika Wonosalam. Picked from a coffee plantation on the slopes of Mount Anjasmoro the coffee beans are processed with a certain quality standards of the Wonosalam Jombang Coffee Association. The selected coffee beans had processed in a modern & hygienic manner which creates a delicious coffee flavor that will be missed.

| BAHAN INGREDIENT | Rasa Flavour | HARGA PRICE |
|---------------------|-----------------|-------------------|
| Kopi | Arabika | IDR 29.000 |

* Simpan di tempat kering dan tidak terkena sinar matahari. / Store in a dry place and not exposed to sunlight.

** Kemasan yg bagus dan kopi bisa bertahan dalam kurun waktu 1 tahun. / Good packaging and coffee can last within a period of 1 year.





"Rubath Coffe" Robusta Wonosalam

Nikmati tiap seduhan kopi dari Wonosalam dengan sentuhan Robusta Wonosalam. Dipetik dari perkebunan kopi lereng Gunung Anjasmoro dan biji kopi diproses dengan standar mutu Asosiasi Kopi Wonosalam Jombang. Biji kopi pilihan diolah secara modern & higienis yang menciptakan cita rasa kopi yang nikmat dan bikin kangen.

Enjoy each coffee brew from Wonosalam with a touch of Robusta Wonosalam. Picked from a coffee plantation on the slopes of Mount Anjasmoro the coffee beans are processed with a certain quality standards of the Wonosalam Jombang Coffee Association. The selected coffee beans had processed in a modern & hygienic manner which creates a delicious coffee flavor that will be missed.

| BAHAN INGREDIENT | RASA Flavour | HARGA PRICE |
|---------------------|-----------------|-------------------|
| Kopi | Robusta | IDR 19.000 |

* Simpan di tempat kering dan tidak terkena sinar matahari. / Store in a dry place and not exposed to sunlight.

** Kemasan yg bagus dan kopi bisa bertahan dalam kurun waktu 1 tahun. / Good packaging and coffee can last within a period of 1 year.



“Rubath Coffe” Spesial Wonosalam

Nikmati tiap seduhan kopi dari Wonosalam dengan sentuhan Kopi Spesial Wonosalam. Dipetik dari perkebunan kopi lereng Gunung Anjasmoro dan biji kopi diproses dengan standar mutu Asosiasi Kopi Wonosalam Jombang. Biji kopi pilihan diolah secara modern & higienis yang menciptakan cita rasa kopi yang nikmat dan bikin kangen.

Enjoy each coffee brew from Wonosalam with a touch of Special coffee Wonosalam. Picked from a coffee plantation on the slopes of Mount Anjasmoro the coffee beans are processed with a certain quality standards of the Wonosalam Jombang Coffee Association. The selected coffee beans had processed in a modern & hygienic manner which creates a delicious coffee flavor that will be missed.

| BAHAN INGREDIENT | RASA Flavour | HARGA PRICE |
|---------------------|-----------------|-------------------|
| Kopi | Spesial | IDR 23.000 |

* Simpan di tempat kering dan tidak terkena sinar matahari. / Store in a dry place and not exposed to sunlight.

** Kemasan yg bagus dan kopi bisa bertahan dalam kurun waktu 1 tahun. / Good packaging and coffee can last within a period of 1 year.



