



### tastes good, crispy and fragrant



**COMPANY PROFILE** 

# **AROMA SUKSES**

## **Our Vision & Mission**



Introduce Indonesia's premium fried shallot to various countries.



Using only qualified ingredients, keep maintaining the consistent good quality with reasonable price



### About Us

AROMA SUKSES is a home industry in Cirebon, established in 2017 with the thought that every home needs fried shallot and fried garlic in almost every meal; rice, porridge, noodle, etc. The best quality of shallot to make fried shallot is Sumenep Shallot, that can only be found in Cirebon region, West Java. It's different from the shallot we use in daily cooking. And for the Fried Garlic, we use Kating Garlic that has good flavor and taste.

At one of the workshop I attended, one of the participants promoted his fried shallot. The fried shallot was oily and I felt I can produce the better one. After coming back, I started produce FRIED SHALLOT WUENAK with the intent that customers get premium quality fried shallot with reasonable price. We always want to give good products to our customer so we keep maintaining the good quality.





Fried Shallot WUENAK has been sold at several supermarkets in Indonesia. It's different from the fried shallot in supermarket shelf. We already have regular customers that do repeat order and also brought by customer to USA, Japan, Sydney, Hong Kong, Singapore, Philippine, Malaysia, Taiwan, China, Netherlands, Canada, London, Turkey, Sri Lanka, Melbourne, German, Maldives etc because of the premium quality. At first it's known from words of mouth. At September 2020, the product has been sold at marketplace Qool0 in Singapore. The selling has been good and gets 100 b% satisfied reviews from customers in Singapore. We intend to expand our product locally to more supermarkets in Indonesia and to export to more countries.



**FRIED SHALLOT** 



SPICY SHRIMP PASTE FRIED SHALLOT



MINCED FRIED GARLIC



SLICED FRIED GARLIC

### **Our Variant**

	BRUTO		SIZE OF BOX	
PRODUCT VARIANTS	(GRAM)	CONTENT/BOX	(CMXCMXCM)	BAHAN BAKU
FRIED SHALLOT 80 G (SMALL				Sumenep Shallot, Salt, Finest quality
BOTTLE)	126	24 BOTTLES	31.5 X 21 X 17	Coconut Oil
FRIED SHALLOT 150 G (BIG				Sumenep Shallot, Salt, Finest quality
BOTTLE)	216	24 BOTTLES	39 x 25.5 x 19.5	Ccoconut Oil
FRIED SHALLOT 350 G (BIG				Sumenep Shallot, Salt, Finest quality
POUCH)	407	12 POUCH	42 X 21,5 X 30	Coconut Oil
SPICY SHRIMP PASTE FRIED				
SHALLOT 90 G (SMALL				Sumenep Shallot, Shrimp paste, Chili,
BOTTLE)	137	24 BOTTLES	31.5 X 21 X 17	Salt, Finest quality Coconut Oil
MINCED FRIED GARLIC 120				Kating Garlic, Salt, Finest quality
G (SMALL BOTTLE)	171	24 BOTTLES	31.5 X 21 X 17	Coconut Oil
SLICED FRIED GARLIC 70 G				Kating Garlic, Salt, Finest quality
(SMALL BOTTLE)	115	24 BOTTLES	31.5 X 21 X 17	Coconut Oil
SLICED FRIED GARLIC130 G				Kating Garlic, Salt, Finest quality
(BIG BOTTLE)	195	24 BOTTLES	39 x 25.5 x 19.5	Coconut Oil





FRIED SHALLOT 80 G FRIED SHALLOT 150 G





**SPICY SHRIMP PASTE** FRIED SHALLOT 350 G **FRIED SHALLOT 90 G** 



MINCED FRIED GARLIC 120 G



**SLICED FRIED** GARLIC 70 G



SLIDE FRIED GARLIC 130 G

UMKM EXPO(RT) BRILIANPRENEUR DECEMBER 2020, chosen 400 of 1000 SME ( Small Medium Enterprise )



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**MBRI** 

UMKM EXPO(RT) BRILIAN PRENEUR 2020

Sertifikat

Diberikan Kepada Presented to

### AROMA SUKSES

sebagai

### PESERTA UMKM EXPO(RT) BRILIANPRENEUR 2020

yang diselenggarakan pada tanggal 10 - 13 Desember 2020

for Participating in THE UMKM EXPO(RT) BRILIANPRENEUR 2020 on 10 - 13 December 2020.

Priyastomo Direkty Bisnis Kecil, Ritel, dan Menengah Bank BRI Director of Small, Retail, and Medium Business Bank BRI

### Why do you have to choose FRIED SHALLOT WUENAK?



The appearance looks premium with golden color of fried Shallot and fried garlic



WUENAK FRIED SHALLOT is processed coconut oil which is healthier and more expensive than palm oil



Expiration 1 Year



The product isn't oily because we have special technique, so the product is very crispy.



Verified Health Standard from local public health office



Halal Certified



Printed expired date



No MSG, No Preservatives, No Artificial flavor



No added flour



The bottle is thick

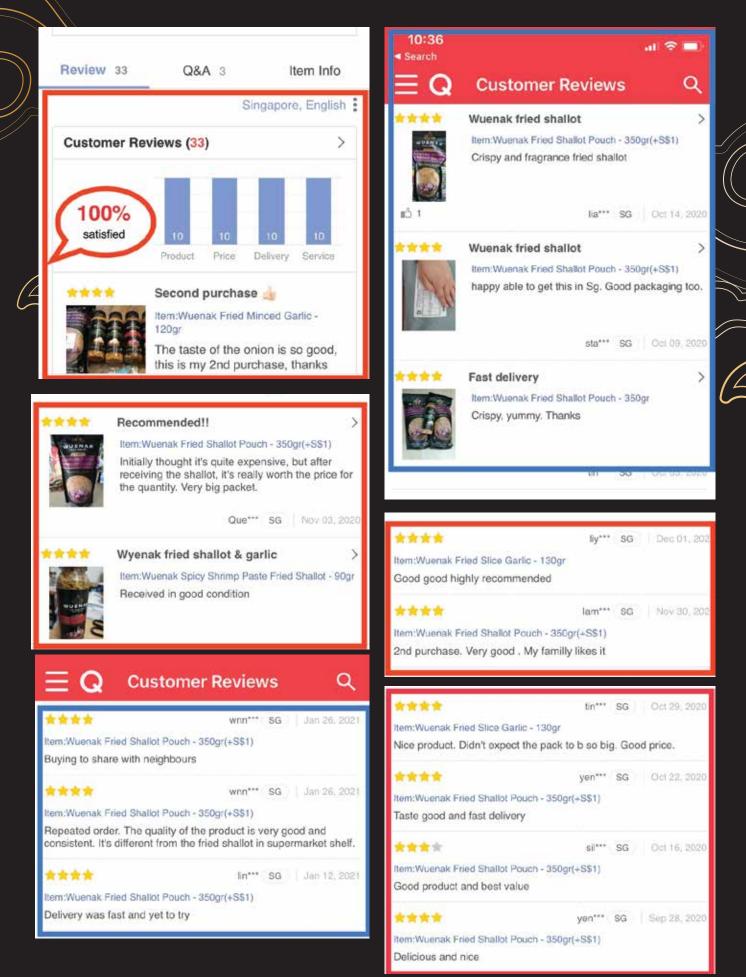


The pouch has zipper



International Barcode (GSI) and nutrition facts on label or pouch

WHAT DO THE CUSTOMERS SAY?



### Gallery



**STORE IN A COOL & DRY PLACE** 

### **Nutrition Facts and International Barcode**



BAWANG MERAH SUMENEP GORENG



AROMA SUKSES - CIREBON - INDONESIA -

NO. PIRT 2113274010520-22

PRODUCED BY AROMA SUKSES - CIREBON - INDONESIA -

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Premium Quality

FRIED IALLOT IN A COOL & DRY PLAC

BAWANG MERAH SUMENEP GORENG

BEST BEFORE





## Premium Quality FRIED SHALLOT



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AROMA SUKSES CIREBON - INDONESIA