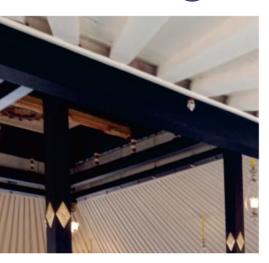
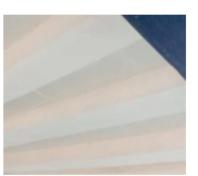


Catalogue













LAWE foundation was founded based on the interest of the founders about traditional hand-woven. The artisans face the same challange, they have limitations in marketing their work, and feel unable to compete with the modern industrial fabrics. They were only able to produce hand-woven fabric sheets and scarves, there's less product diversification.

LAWE creates functional products with the traditional hand-woven as the main material. This is a big opportunity for making traditonal hand-woven accepted in modern market. LAWE organizes more-less 30 artisans until now. LAWE collaborate with the artisans to create and developing the product design of traditional hand-woven.

Product Development

LAWE transforms Indonesia traditional hand-woven into functional products.

Product

LAWE produces high quality products.
LAWE's production team always control the quality of each products. Some of LAWE's products are: bag, souvenir, meeting kit, home decor and etc.

Distribution

LAWE distributes
the products through
online marketing,
consignment with
some fair trade shop,
and through nasional
and international
exhibitions.

Empowering Programs

LAWE gives
some training as
empowerment
program,
therefore: product
development
training, natural dye
training, and reuse of
fabric waste.



Sisterhood of I AWF

In manifesting our dream to develop traditional weaving and to empower Indonesian women, Lawe developing Sisterhood program.

Lawe embraces women from other region who have the same concern; developing their traditional weaving in their own regions.

Lawe gives some facility to Sisterhood, such as:

- Facilitating the development of design
- Producing export quality product
- Developing joint markets and opening up discussions among sisters, where learning and sharing occurred.

Right now, LAWE'S Sisterhood are in North Sumatra, Riau, South Sumatra, Lampung, Central Java, Bali, West Kalimantan, South Sulawesi, and West Nusa Tenggara.

LAWE as a Community Social Enterprise

As a community of social enterprise, LAWE has a social program focusing on developing the potential skill of the people who join LAWE. LAWE product design was created according to market needs and the ability of the artisans. LAWE standpoint is improvement the lives of artisans, not only the design value.

LAWE gives knowledge sharing to the artisans in order to achieves the mission of conserving traditional hand-woven. LAWE shares the knowledges about color harmony, color trend based on market needs, quality improvement hand-woven, and motives producing development.

LAWE gives some trainings as a form of women empowering program. LAWE gives product development training, natural dye training, to bussiness start-up training, LAWE Craft Class is LAWE's latest program in empowering women. It teaches housewifes and students in creating products from fabric waste, and this is free, no charge.

LAWE also receives internships. Until now there are students from School of Special Education, community Yoqvakarta: Plaven. Sawahlunto, West Sumatra; practical work and thesis students from various universities. LAWE latest internships student are Student from University of La Rochelle, France; and School of Special Education Pembina, Yogyakarta.

Conserving Indonesia Traditonal Hand-woven | Empowering Women









Weight: 265 gr

















Almira Bag

Dimension:

35 x 8 x 30 cm **Strap:** 155 x 3 cm **Weight:** 398 gr

Snap Shopping Bag Dimension:







Kirani Bag

Dimension:

36 x 40 cm **Strap:** 67 cm **Drop:** 32 cm



Lanchy Bag

Dimension:

24 x 10 x 22 cm **Weight:** 156 gr

Hoba Bag

Dimension:

35 x 8 x 35 cm **Strap:** 68 x 3,5 cm **Weight:** 224 gr





Monifa Clutch

Dimension: 30 x 21 cm Strap: 17 cm Weight: 110 gr





Weight: 110 gr

Luisa Clutch

Dimension: 30 x 7 x 18 cm Weight: 95 gr

Kusha Pouch

Dimension: 20 x 13 cm Weight: 40 gr





Anza Pouch

Dimension:12 x 9 cm Weight: 20 gr

Sofea Pouch

Dimension: 11 x 3 x 9 cm Weight: 29 gr





23 x 7 x 14 cm Weight: 122 gr

Clemira Clutch

Dimension: 23 x 6 x14 cm **Strap:** 31 x 2 cm Weight: 87 gr





Dimension: 20 x 30 cm Weight: 16 gr

Weight: 63 gr

Sabhira Clutch

Dimension: 30 x 20 cm Weight: 97 gr





Yoona Pouch

Dimension: 10 x 4,5 x 8 cm Weight: 16 gr

Anata Clutch





Ameera Pouch

Dimension: 20 x 2,5 x 8 cm Weight: 39 gr





Moncu Batik Pouch

Dimension: 20 x cm Weight: gr



Mike Sleeve

11" Dimension: 33 x 22 cm Weight: 111 gr

13" Dimension: 36,5 x 26,5 cm Weight: 156 gr

Zendaya Clutch

Dimension: 25 x 16 cm Weight: 77 gr



Britney Pouch

Dimension: 9,5 x 16 cm Weight: 19 gr



Coin Pouch

Dimension: 10 x 3,5 x 5 cm Weight: 15 gr

















Passport Holder

Dimension: 20 x 4 cm Weight: 20 gr



Name Card Purse

Dimension: 120 x 2,5 x 8 cm Weight: 21 gr

Refillable Book

Dimension: 17 x 1,5 x 22 cm Weight: 299 gr







Mini Journal

Dimension: 12,5 x 1,5 x 16 cm Weight: 130 gr



Jenna Book

Dimension: 20 x 2,5 x 8 cm Weight: 270 gr



Dimension: 20 x 3 x 4.5 cm Weight: 15 gr



Dimension: 19 x 5 x 7 cm Weight: 48 gr



Throw Pillow

Dimension:

- 40 x 40 cm
- 50 x 50

Weight:

70 gr



Keraton Yogyakarta Series:





Colonial Trail of Kotagede Series:







Regular Products:









Dimension:

150 x 40 cm Weight:

200 gr







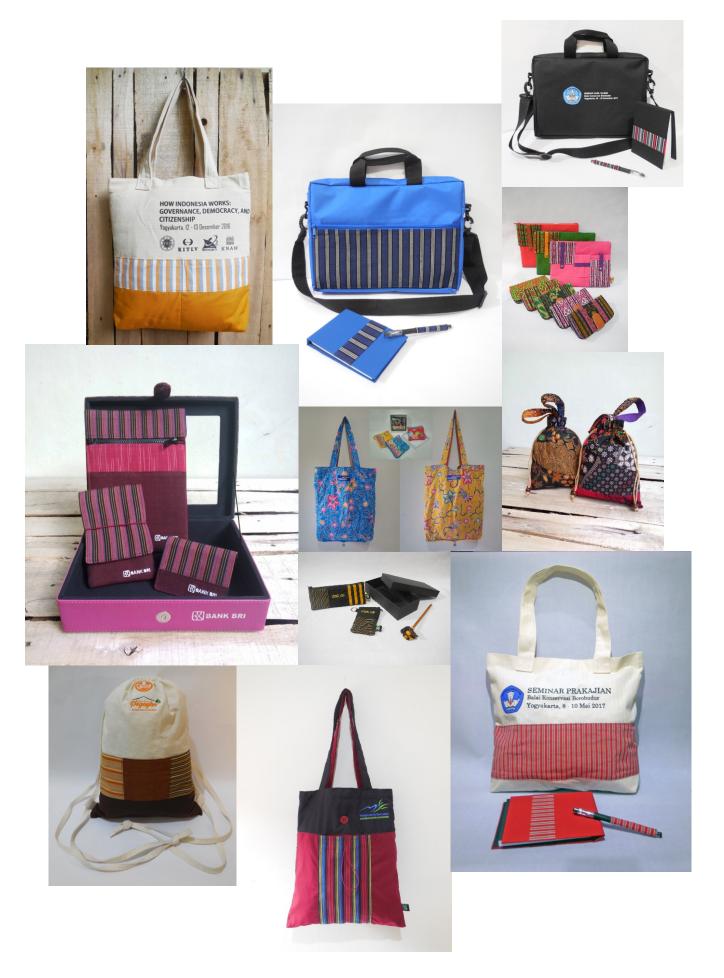






MEETING KIT - GIFT SET - SOUVENIR - COMPANY MERCHANDISE







PT. Lawe Adi Warna Etnika

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