

YOKINOI

PT. ARYA INTI GUNA

Semarang, Central Java - Indonesia

 @yokinoid



YOKINOI

ABOUT OUR COMPANY

PT. Arya Inti Guna is a manufacturer of snack foods company, that produces seaweed tempura crisps. Established in 2020, the factory located in Semarang, Central Java, Indonesia. Our coverage market ranging from snack food outlets to retail stores and offered in the international market. PT AIG constantly innovating and improving the development that are follows the market trending also meets consumer needs. To achieve that, we use of high quality ingredients and standardized processes.

 @yokinoi.id



YOKINOI



Yosua Santoso

(Bachelor of Food Technology)

Founder

 @yokinoi.id

YOKINOI

PROBLEM

- **Contain Gluten**
- **Contain MSG**
- **Short Shelflife**

 @yokinoi.id




WHY YOKINOI ?

Crispy & Crunchy Guaranteed
Modified Atmosphere Packaging
Technology

15 Months Shelf Life



 @yokinoi.id



YOKINOI



OUR PRODUCT

Yokinoi is the name of our mascot, the otter king. Our product is a snack made from fresh roasted seaweed that coated with crunchy tempura. We crafted Yokinoi with high quality and selected ingredients. Feel the ridiculously tasty sensation of our chips in every bite that you won't be able to stop tasting.

 @yokinoi.id

YOKINOI

PRODUCT RANGE

Seaweed Tempura Crisps

Original Flavor (35 grams / 1.23 oz)

PRICE STRUCTURE

Rp441.00 (\$31,5) / cardboard

Minimum order : 137 cardboards

* 1 cardboard : 36 packs

The price exclude delivery

Production capacity :

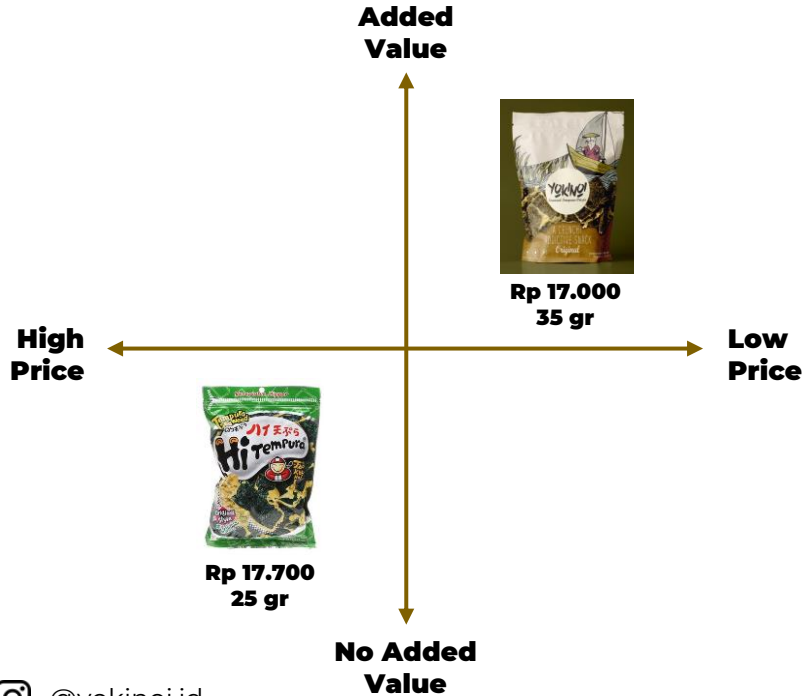
13.250 packs / month

 @yokinoi.id

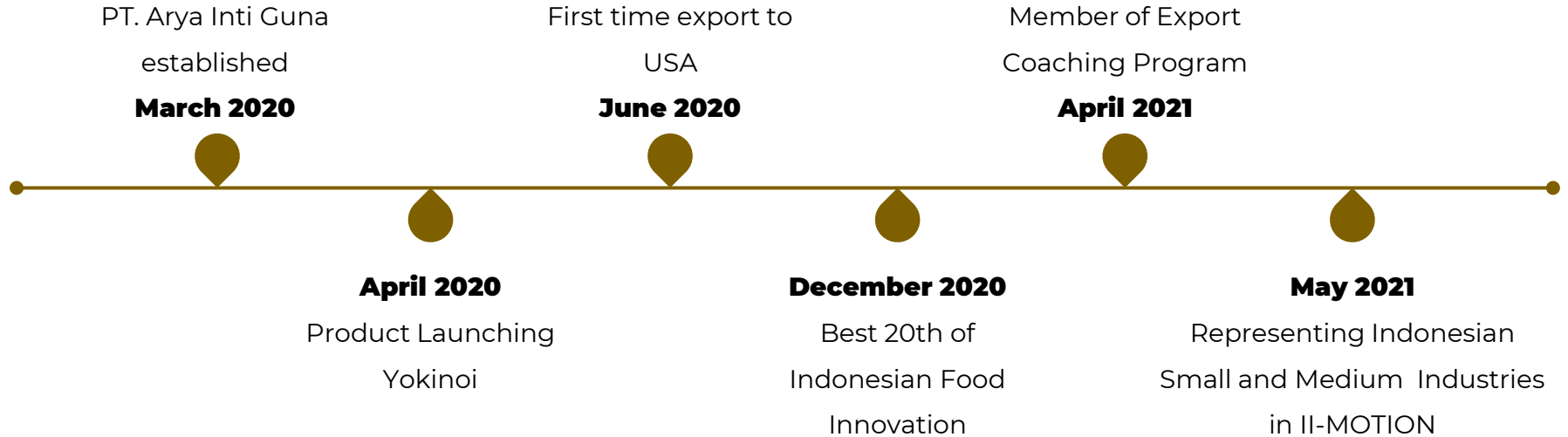


PRODUCT POSITIONING

YOKINOI



MILESTONE



**Thank
You**

YOKINOI

Semarang, Central Java - Indonesia

yokinoisnack@gmail.com

 @yokinoi.id

