



# COMPANY PROFILE

UD Wida Chocolates, Cakes, & Cookies





UD Wida Chocolates, Cakes & Cookies is one of the SMEs which is engaged in the food processing sector with featured product chocolate, snacks, & cookies. Our main product is chocolate. The chocolates products using brand "Ankrella (Aneka Kreasi Cokelat)" This business runs with empowering the surrounding community as employees.

- This business established from 2014
- Production location in Mataram City, NTB
- Founder of this business is Ibu Irma Firmana

## COMPANY PROFILE

# Vision

- + Be a successful and rewarding business
- + Become a business that continues to grow (scale up)

- + Go national and international
- + To be the largest chocolate creation manufacturer in Indonesia

# Mision

- + Produces quality products that public wants
- + Providing the best service to consumers



# 04

Ankrella Chocolate has a product in the form of processed Chocolate combined with various unique flavors. One of our superior products is Lombok chocolate which is made from cocoa bean from local Lombok that already fermented.

The main ingredients of Lombok chocolates are cocoa butter and cocoa powder that has many benefits for health and beauty so that our Lombok Chocolate has many benefits especially for health.

Lombok Chocolate has a distinctive and unique taste and also have many uniq varian. We have 5 favorit product variant of Lombok Chocolate .

**Product  
Description  
&  
Superiority/  
uniqless**





Some of Lombok Chocolate variant are :

- Lombok Chocolate Dark
- Lombok Chocolate Palm sugar
- Lombok Chocolate Seaweed
- Lombok Chocolate Cashew Nut
- Lombok Chocolate Orange.

Now our products have official permits from the Indonesian Government which is PIRT (home industry product license), Halal certificated, Intellectual Property Right, Business license (IUMK, NIB, SIUP, TDI, TDP).

Beside that we also have nutrition fact for some product and barcode in our packaging.

**Product  
variant**

**Legality &  
completeness**

