

# JEWELRY PRODUCT CATALOGUE





# **Kraton Series**

#### **DIRRANA**

Deer - The symbol of wisdom and hardworking



In this "Kraton" collection, we are inspired by the meaning behind Kraton Yogyakarta's regalia or in lavanese culture common to be known as "Ampilan Dalem". These eight regalia(s) served as the symbol of The Sultan itself that takes shape from animal embodiment. "Ampilan Dalem" is a pure gold ornaments that is only used for Sultan's coronation. The shape of the deer symbolizes agility & wisdom.

Dimensions: 11 x 12 cm Weight: 55 grams Material: stone, pearl, & beads

Price: IDR 750.000







#### **TARISSA**

Rooster - The symbol of bravery

Dimensions: 11 x 12 cm
Weight: 55 grams
Material: stone, shell, pearl,
& beads
Price: IDR 750.000

"Kraton" this In collection, we are inspired by the meaning behind Kraton Yogyakarta's regalia or in lavanese culture common to be known "Ampilan Dalem". as These eight regalia(s) served as the symbol of The Sultan itself that shape from takes animal embodiment. "Ampilan Dalem" is a pure gold ornaments that is only used for Sultan's coronation. The chicken symbol itself symbolizes courage.



Goose - The symbol of purity and vigilance





in this "Kraton" collection, we are inspired by the meaning behind Kraton Yogyakarta's regalia or in Javanese culture common to be known "Ampilan Dalem". These eight regalia(s) served as the symbol of The Sultan itself that takes from animal shape embodiment. "Ampilan Dalem" is a pure gold ornaments that only used for Sultan's coronation.Goose itself symbolizes purity and vigilance.

Dimensions: 9 x 12 cm Weight: 55 grams Material: stone, pearl, &

beads

Price: IDR 750.000

# **AGHNIA**

Dimensions: 9 x 12 cm Weight: 200 grams Material: pearl, beads, stone

Price: IDR 750.000





Dimensions: 9 x 12 cm Weight: 250 grams Material: pearl, beads,

stone

Price: IDR 750.000

#### **MAYURA**

Peacock - The symbol of integrity

In this "Kraton" collection, we are inspired by the meaning behind Kraton Yogyakarta's regalia or in Javanese culture common to be known as "Ampilan Dalem". These eight regalia(s) served as the symbol of The Sultan itself that takes shape from animal embodiment. "Ampilan Dalem" is a pure gold ornaments that is only used for Sultan's coronation. The shape of the peacock itself symbolizes authority.





### **JENAHARA**

Dimensions: 12 x 12 cm Weight: 67 grams Material: stone, pearl Price: IDR 650.000

"Jenahara", a representation of luxurious bead embroidery, captures the art of linearism pattern of Kraton Ngayogyakarta's architecture and traditional clothing.

Stitched by the deaf community in Kulonprogo, this jewellery emphasizes the festivity of the soul.





#### **ARDAYANA**

Dimensions: 6 x 3 cm Weight: 11 grams Material: beads Price: IDR 185.000

Tapa Bisu, a self-meditation tradition on the first day of the Javanese calendar year, is done by walking around Kraton Ngayogyakarta. This ritual aims to purify ourselves and our conscience.

We were inspired by this tradition to make a piece called "Ardayana". This Sanskrit language has the meaning of conscience and also inner voice.



# **RUCIRA**

This earring is inpired by the roof ornament of Kraton Ngayogyakarta. We named this piece "Rucira", match with its Sanskirt's meaning, which is tiny yet still lovely.





Dimensions: 8 x 2 cm Weight: 3 grams Material: Beads, copper Price: IDR 275.000

### TRIYA

This bracelet is inspired by imagination line which connect Merapi Mountain, Tugu and Kraton Yogyakarta





This piece, "Triya", represents the straight-imaginary line with its triangle-shaped embroidery as Mount Merapi. It is finished by the beads around it as a symbol of Tugu and Kraton Yogyakarta.

> Dimensions: 20 x 4cm Weight: 20 grams Material: beads Price: IDR 250.000

### **SAHITYA**

"Sahitya" depicted the unity and solidarity among the people of Yogyakarta. Its complex yet luxurious beads embroidery represents the richness of Yogyakarta culture, living in pure harmony with one another.

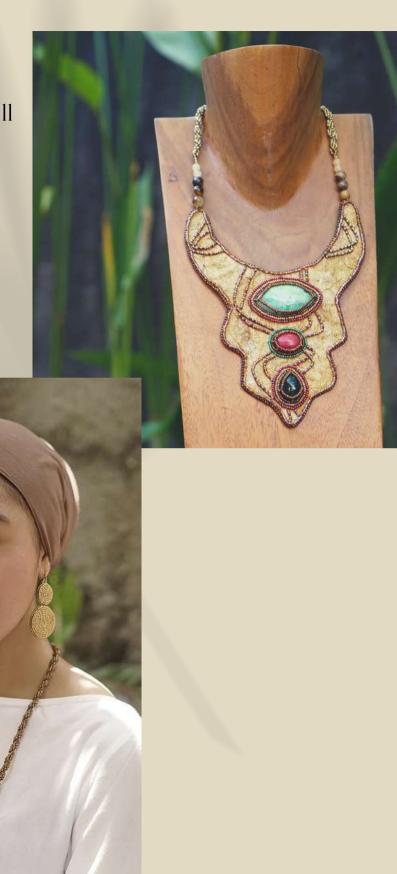




Dimensions: 20 x 8 cm Weight: 120 grams Material: Beads, stone Price: IDR 450.000



Reflected the beauty of Javanese Women who still keep their tradition



#### **KANYANA**

Dimensions: 18 x 12 cm Weight: 200 grams Material: cocoon, beads,

stone

Price: IDR 850.000

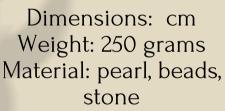




Dimensions: 18 x 12 cm Weight: 250 grams Material: pearl, beads,

stone

Price: IDR 1.500.000



Price: IDR 2.500.000





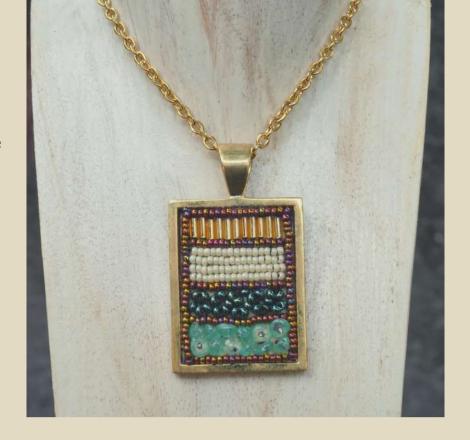
Dimensions: cm Weight: 250 grams Material: pearl, beads,

stone

Price: IDR 2.500.000

# **SELARIK**

togetherness and a sense of closeness for each other



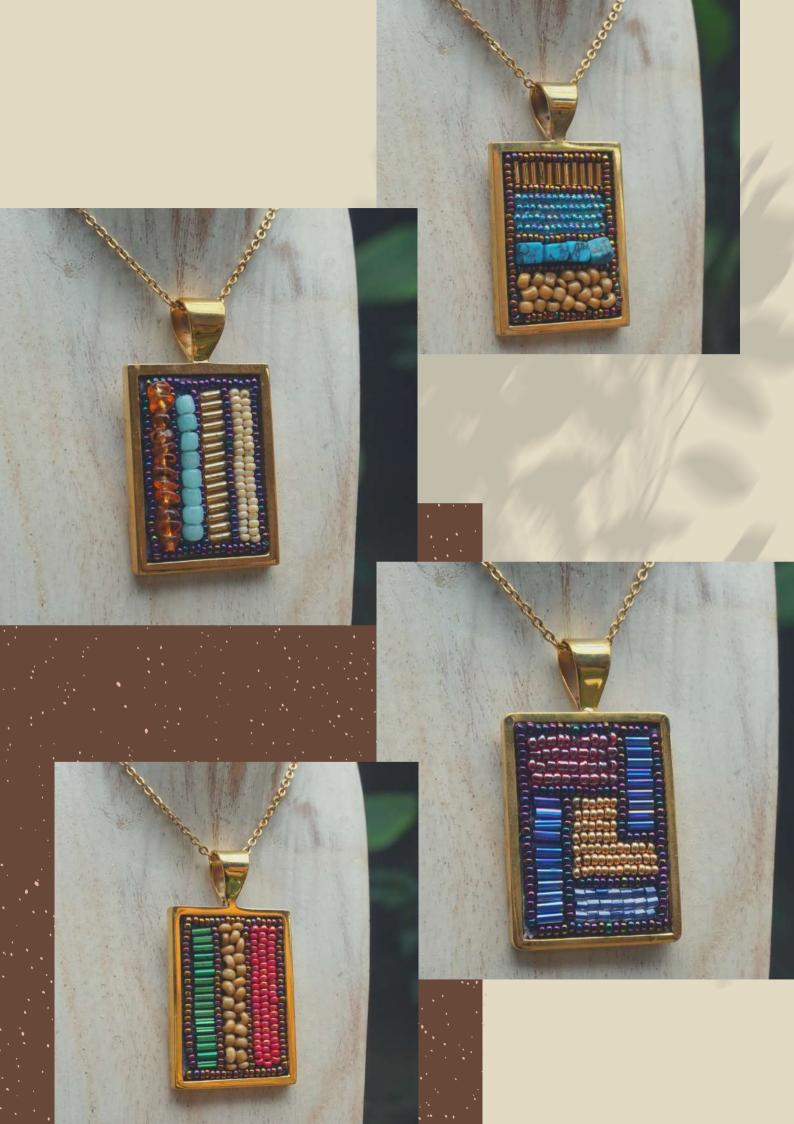


inspiration The behind "Selarik" is lurik motif that has been used for abdi dalem's clothing in Kraton Ngayogyakarta. This motif also represents togetherness and of sense for closeness each other.

Dimensions: 5 x 3 cm Weight: 25 grams Material: copper, stone,

beads

Price: IDR 350.000

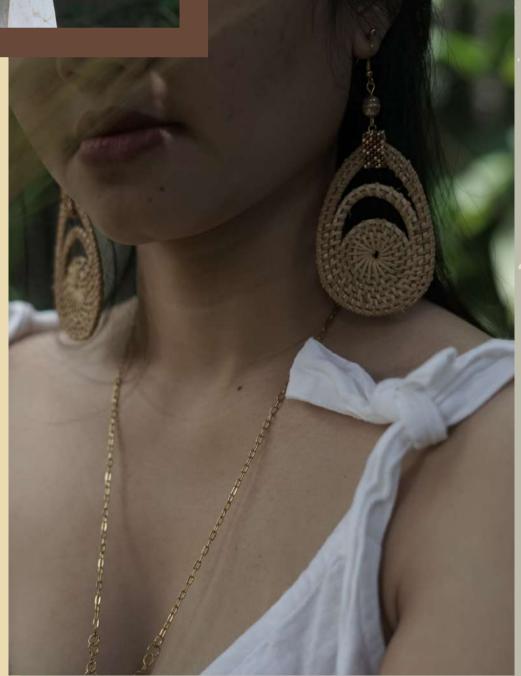




# **SATMAKA**

Dimensions: 18 x 12 cm Weight: 20 grams Material: ketak, beads, stone Price: IDR 185.000

Through its woven natural-fiber, "Satmaka" portrays the true identity of people who lived around Kraton Ngayogyakarta. A form of simplicity and diversity in one take.



# **SATMAKA**

Satmaka earrings combined with woven-natural fiber and agate stone perfectly matches with our Satmaka necklace. This piece is very suitable both for casual and formal occassion!





Dimensions: 18 x 12 cm Weight: 20 grams Material: ketak, beads,

stone

Price: IDR 185.000



# Arnawama Series

This collection are inspired by the diversity of indigenous creatures of the Indonesia ocean

Dimensions: 12 x 7 cm Weight: 250 grams Material: Beads, stone Price: IDR 650.000

> Dimensions: 7cm Weight: 150 grams Material: Beads, stone Price: IDR 300.000

Dimensions: cm Weight: 350 grams Material: Beads, stone, pearl

Price: IDR 800.000

Dimensions: cm Weight: 450 grams Material: Beads, stone, pearl, shell Price: IDR 850.000





Dimensions: cm Weight: 450 grams Material: Beads, stone Price: IDR 450.000

Dimensions: cm Weight: 450 grams Material: Beads, stone, pearl Price: IDR 900.000





Dimensions: 5 x 5 cm Weight: 450 grams Material: Beads, stone ,pearl, shell Price: IDR 450.000

Dimensions: cm Weight: 450 grams Material: Beads, stone, pearl

Price: IDR 850.000



# **MENNA**

Dimensions: 12 x 7cm Weight: 450 grams Material: Beads, stone, pearl, shell Price: IDR 750.000





Dimensions: 12 x 7cm Weight: 450 grams Material: Beads, stone Price: IDR 750.000

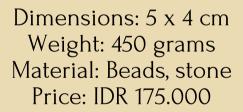
# **HEERA**

Dimensions: 5 x 4 cm Weight: 450 grams Material: Beads, stone Price: IDR 175.000





Dimensions: 5 x 4 cm Weight: 450 grams Material: Beads, stone Price: IDR 175.000







Dimensions: 5 x 4 cm Weight: 450 grams Material: Beads, stone Price: IDR 175.000

#### **BAZZLE**

Dimensions: 12 x 4 cm Weight: 450 grams Material: Stone Price: IDR 850.000



Dimensions: 13 x 4 cm Weight: 450 grams Material: Stone Price: IDR 850.000



Dimensions: 12,5 x 4 cm Weight: 450 grams Material: Stone Price: IDR 850.000

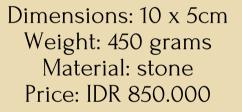


Dimensions: 12 x 12 cm Weight: 350 grams Material: Stone, jade Price: IDR 950.000 Dimensions: 13 x 4 cm Weight: 450 grams Material: stone Price: IDR 850.000





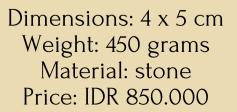
Dimensions: 15 x 4 cm Weight: 450 grams Material: stone Price: IDR 850.000







Dimensions: 5 x 5 cm Weight: 450 grams Material: stone Price: IDR 850.000





# **Rona Series**

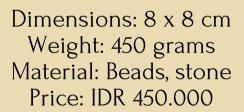
Inspired by the indigenous florals from Indonesia

Dimensions: 6 x 7,5 cm Weight: 450 grams Material: Beads, stone Price: IDR 350.000





Dimensions: 7,5 x 6 cm Weight: 450 grams Material: Beads, stone Price: IDR 350.000







Dimensions: 8 x 8 cm Weight: 450 grams Material: Beads, stone Price: IDR 450.000

Dimensions: 8 x 8cm Weight: 450 grams Material: Beads, stone Price: IDR 450.000

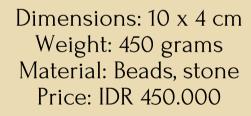


Dimensions: 8 x 8 cm Weight: 450 grams Material: Beads, stone Price: IDR 450.000





Dimensions: 5,5 x 6,5 cm Weight: 450 grams Material: Beads, stone Price: IDR 450.000

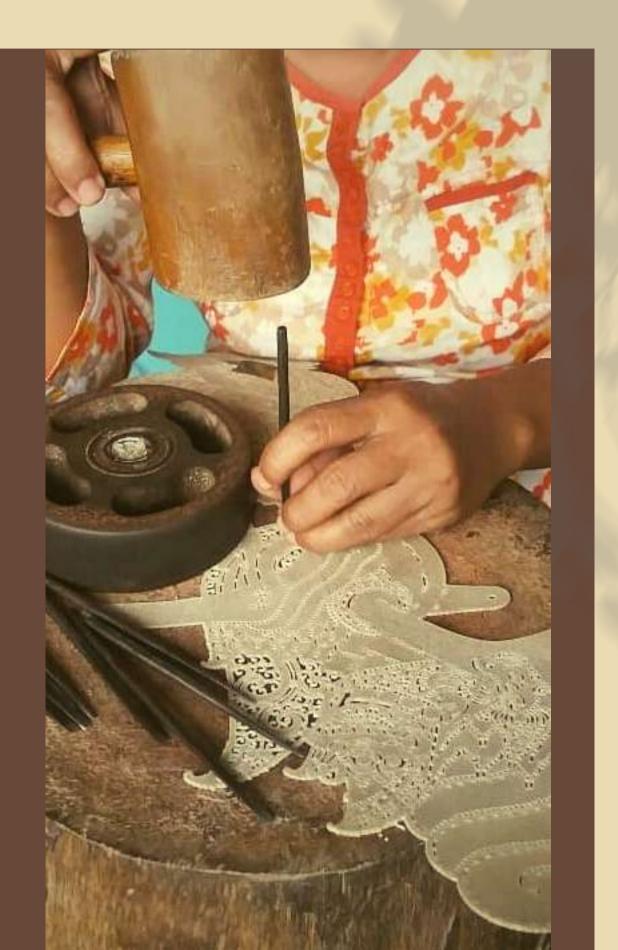






Dimensions: 12 x 11 cm Weight: 450 grams Material: Beads, stone Price: IDR 2.300.000

# **Kotagede Series**





Tahtijana Series is our newest set of accessories made from combining traditional and modern techniques of craftsmaking.

Inspired by Indonesian Wayang Kulit (Javanese Shadow Puppet), the same material commonly used for the puppets was innovated to be the base material for Tahtijana. The traditional aspect from the comes processing of the parchment leather called Tatah Sungging technique.

In addition to that, bead stitching was added to bring out the beauty and create a fashionable, gorgeous art piece.

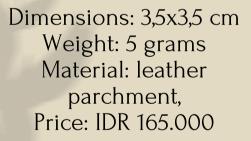
### **TAHTIJANA**

Dimensions: 3,5x3,5 cm Weight: 5 grams Material: leather parchment, stone Price: IDR 165.000





Dimensions: 3x5 cm Weight: 5 grams Material: leather parchment Price: IDR 165.000







Dimensions: 3,5x3,5 cm Weight: 5 grams Material: leather parchment, stone Price: IDR 165.000

# **TAHTIJANA**

Dimensions: 5 x 4 cm Weight: 5 grams Material: leather parchment Price: IDR 195.000





Dimensions: 4 x 4 cm Weight: 5 grams Material: leather parchment Price: IDR 195.000

Dimensions: 3,5x3,5 cm Weight: 7 grams Material: leather parchment Price: IDR 170.000



Dimensions: 13 x 8 cm Weight: 150 grams Material: Beads, stone Price: IDR 150.000



Dimensions: 5 x 2 cm Weight: 15 grams Material: polimerclay, stone Price: IDR 165.000



Dimensions: 5 x 2 cm Weight: 15 grams Material: polimerclay, stone Price: IDR 165.000



Dimensions: 4 x 3 cm Weight: 15 grams Material: Copper, Batik Natural Dyed Indigo Price: IDR 250.000



Dimensions: 5 x 2 cm Weight: 15 grams Material: polimerclay, stone Price: IDR 165.000



# **KALANDRA**

Dimensions: 6 x 6 cm Weight: 10 grams Material: Pollimerclay Price: IDR 165.000





Dimensions: 6 x6 cm Weight: 10 grams Material: Polimerclay Price: IDR 165.000

#### **KAMARA**

Dimensions: 6 x 6cm Weight: 10 grams Material: polimerclay ketak Price: IDR 195.000



Dimensions: 6 x 6 cm Weight: 10 grams Material: polimerclay ketak Price: IDR 195.000





Dimensions: 6 x 6 cm Weight: 10 grams Material: polimerclay ketak Price: IDR 195.000



Dimensions: 6 x 6 cm Weight: 10 grams Material: polimerclay ketak Price: IDR 195.000 Dimensions: 6 x 6cm Weight: 10 grams Material: polimerclay ketak Price: IDR 195.000



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Dimensions: 6 x 6 cm Weight: 10 grams Material: polimerclay ketak Price: IDR 195.000



Dimensions: 6 x 6 cm Weight: 10 grams Material: polimerclay ketak Price: IDR 195.000

#### **MAHASRI**

Dimensions: 6 x 6cm Weight: 10 grams Material: polimerclay ketak Price: IDR 185.000







Dimensions: 6 x 6 cm Weight: 10 grams Material: polimerclay ketak Price: IDR 185.000



#### **MARGANA**

Dimensions: 5 x 5 cm Weight: 10 grams Material: polimerclay Price: IDR 165.000



Dimensions: 5 x 5 cm Weight: 10 grams Material: polimerclay Price: IDR 165.000





Dimensions: 5 x 5 cm Weight: 10 grams Material: polimerclay Price: IDR 165.000







#### **COFFE EARRING**

Dimensions: 4 x 4 cm Weight: 10 grams Material: coffe beans Price: IDR 85.000



Dimensions: 4 x 4 cm Weight: 10 grams Material: coffe beans Price: IDR 85.000





Dimensions: 4 x 4 cm Weight: 10 grams Material: coffe beans Price: IDR 85.000



Dimensions: 4 x 4 cm Weight: 10 grams Material: coffe beans Price: IDR 85.000

#### **LAVA EARRING**

Dimensions: 8 cm Weight: 10 grams Material: coffe beans, lava

stone

Price: IDR 85.000



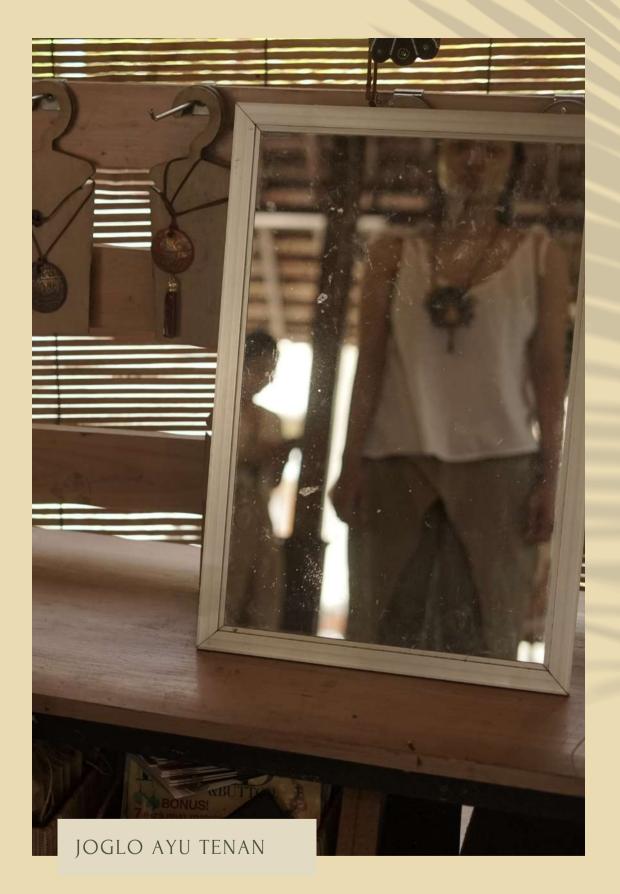


Dimensions: 8 cm Weight: 10 grams Material: coffe beans, lava

> stone Price: IDR 85.000

Dimensions: 8 cm Weight: 10 grams Material: lava stone Price: IDR 98.000

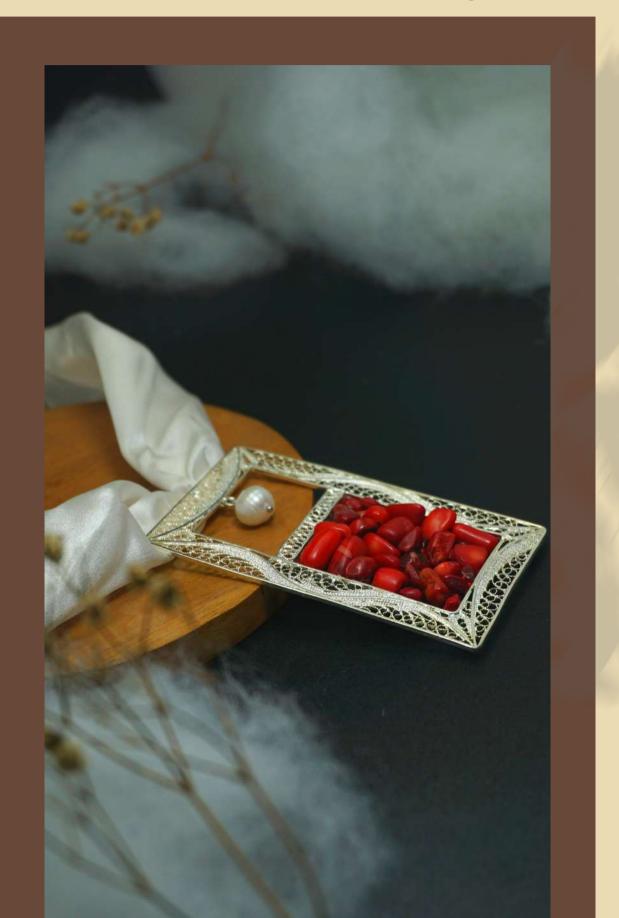




# CRAFT PRODUCT CATALOGUE



## Metalsmithing Jewelry



## **Parang Ring**

Dimensions: 2 x 2 cm Weight: 50 grams Material: copper Price: IDR 200.000





## **Parang Ring**

Dimensions: 5 x 5 cm Weight: 10 grams Material: copper Price: IDR 400.000

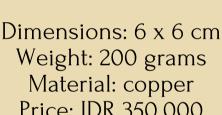




Dimensions: 6 x 6 cm Weight: 200 grams Material: copper Price: IDR 350.000



Dimensions: 6 x 6 cm Weight: 200 grams Material: copper Price: IDR 350.000





Dimensions: 6 x 7 cm Weight: 200 grams Material: copper, clay Price: IDR 350.000







## **Harumi Series**

Handcrafted jewelry and craft which are made from botanical print on leather and fabric. By this, we support ecofriendly and sustainability of our products for our better life

This is a collaboration with ARANE

Dimensions: 5 x 5 cm
Weight: 20 grams
Material: botanical
printing leather, beads,
pearl
Price: IDR 375.000



Dimensions: 5 x 5 cm
Weight: 20 grams
Material: botanical
printing leather, beads,
pearl
Price: IDR 375.000



Dimensions: 5 x 4 cm Weight: 20 grams Material: botanical printing leather, beads, Price: IDR 375.000



Dimensions: 5 x 5 cm Weight: 20 grams Material: botanical printing leather, beads, pearl

Price: IDR 375.000



Dimensions: 5 x 5 cm
Weight: 20 grams
Material: botanical
printing leather, beads,
pearl

Price: IDR 375.000



Dimensions: 5 x 2 cm Weight: 20 grams Material: botanical printing leather, beads, pearl

Price: IDR 375.000



Dimensions: 5 x 2 cm Weight: 20 grams Material: botanical printing leather, beads, pearl Price: IDR 375.000





Dimensions: 5 x 2 cm Weight: 20 grams Material: botanical printing leather, beads, pearl

Price: IDR 375.000



Dimensions: 5 x 2 cm Weight: 20 grams Material: botanical printing leather, beads, pearl

Price: IDR 375.000

Dimensions: 8 x 7 cm
Weight: 50 grams
Material: botanical
printing leather, beads,
pearl
Price: IDR 375.000



Dimensions: 8 x 7 cm
Weight: 50 grams
Material: botanical
printing leather, beads,
pearl
Price: IDR 375.000





Dimensions: 8 x 7 cm
Weight: 50 grams
Material: botanical
printing leather, beads,
pearl
Price: IDR 375.000



Dimensions: 8 x 7 cm
Weight: 50 grams
Material: botanical
printing leather, beads,
pearl
Price: IDR 375.000

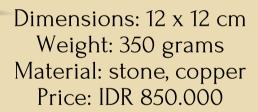
Dimensions: 12 x 15 cm Weight: 350 grams Material: stone, shell, beads

Price: IDR 850.000





Dimensions: 12 x 12 cm Weight: 350 grams Material: stone, copper Price: IDR 950.000



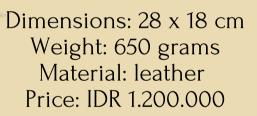




Dimensions: 12 x 15 cm Weight: 350 grams Material: stone, copper Price: IDR 850.000 Dimensions: 10 x 9cm Weight: 200 grams Material: leather Price: IDR 500.000



Dimensions: 18 x 9 cm Weight: 350 grams Material: leather Price: IDR 700.000

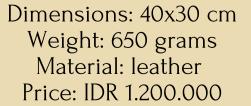




Dimensions: 24x4 cm Weight: 25 grams Material: leather, wood Price: IDR 700.000









## Jatya Series

Chalya dress is an A-line dress made with cotton-linen that has a unique texture but soft

yet and comfortable to wear because it absorbs moisture from your skin. The overlapping layer is made to create contrast for ecoprinting pattern.



#### **CHALYA**

Measurements: (in cm)

Size M L
Chest: 50 54
Shoulder: 12 13
Length: 100 105
Sleeve: 20 22
Waist: 48 52
Q: 10 pcs 10 pcs

- Tingi bark's extract for Terracota color
- Tegeran bark's extract for Yellow color
- Teak leaf for ecoprint's pattern

Price: IDR 795.000



#### **JENAR**

Jenar dress is an A-line dress made with cotton-linen that has a unique texture but soft yet and comfortable to wear because it absorbs moisture from your skin. The corrugated fabric on the bottom brings flowly but structured effect.





Linen is naturally dyed with:

- Tingi bark's extract for Terracota color
- Tegeran bark's extract for Yellow color
- Teak leaf for ecoprint's pattern

Measurements: (in cm)

Size M L
Chest: 46 50
Shoulder: 7 8
Length: 115 120
Waist: 48 52
Q: 8 pcs 7 pcs

Price: IDR 845.000

#### **KARA**

Kara shirt is a basic men top made with cotton-linen that has a unique texture but soft yet and comfortable to wear because it absorbs moisture from your skin. The cut makes you more breathable. And also this design is artsy as well because of the unique stripe line.

#### Linen is naturally dyed with:

- Tingi bark's extract for Terracota color
- Tegeran bark's extract for Yellow color
- Teak leaf for ecoprint's pattern

Measurement: (in cm)

Size M L
Chest: 56 58
Shoulder: 15 16
Length: 84 86
Sleeve: 38 40
Waist: 54 56

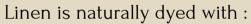
Price: IDR 858.000



#### **NATA**

Nata shirt is a basic men top made with cotton-linen that has a unique texture but soft yet and comfortable to wear because it absorbs moisture from your skin. The notched collar is a unique one. It makes you into holidays vibe.





- Tingi bark's extract for Terracota color
- Tegeran bark's extract for Yellow color
- Teak leaf for ecoprint's pattern

Measurement: (in cm)

Size M L
Chest: 54 58
Shoulder: 16 17
Length: 71 73
Sleeve: 23 25
Waist: 54 58
Q 6 pcs 8 pcs

Price: IDR 545.000

#### **SALWA ABANGAN**



Salwa Abangan shirt is a basic women shirt made with rayon that has a soft-flowly texture but and comfortable to wear because it absorbs moisture from your skin. The belt makes everyone confidence because the shape will nicely be curved.

Rayon is naturally dyed with:

- Tingi bark's extract for Terracota color
- Teak leaf for ecoprint's pattern

Price: IDR 625.000

Measurements: (in cm)

Size S M L
Chest: 49 52 55
Shoulder: 12 13 14
Length: 79 82 85
Sleeve: 60 61 62
Waist: 51 54 57
Q: 4 pcs 4 pcs 4 pcs



#### **SALWA KUNINGAN**

Salwa Kuningan shirt is a basic women shirt made with rayon that has a soft-flowly texture but and comfortable to wear because it absorbs moisture from your skin. The belt makes everyone confidence because the shape will nicely be curved.

Rayon is naturally dyed with:

Tegeran bark's extract for Yellow color

Teak leaf for ecoprint's pattern



Measurements: (in cm)

Size S M L
Chest: 49 52 55
Shoulder: 12 13 14
Length: 79 82 85
Sleeve: 60 61 62
Waist: 51 54 57
Q: 4 pcs 4 pcs 4 pcs

Price: IDR 625.000



Kinara top is a basic women top made with linen that has a unique texture but soft yet and comfortable to wear because it absorbs moisture from your skin. This shape is so unique. Creating fit on body is the purpose of precise darts

Linen is naturally dyed with:

Tingi bark's extract for Terracota color



Size S M L Chest: 45 47 49 Shoulder: 7 8 9 Length: 55 57 60 Waist: 46 48 50 Q: 4 pcs 4 pcs 4 pcs

Price: IDR 375.000



#### KINARA KUNINGAN



Kinara top is a basic women top made with linen that has a unique texture but soft yet and comfortable to wear because it absorbs moisture from your skin. This shape is so unique. Creating fit on body is the purpose of precise darts.

Linen is naturally dyed with :
• Tegeran bark's extract for Yellow color

Price: IDR 375.000

Measurements: (in cm)

Size S M L Chest: 45 47 49 Shoulder: 7 8 9 Length: 55 57 60 Waist: 46 48 50 Q: 4 pcs 4 pcs 4 pcs



#### KINARI KUNINGAN

Kinari top is a basic women top made with linen that has a unique texture but soft yet and comfortable to wear because it absorbs moisture from your skin. This sleeveless cut is suitable for every active-person. Adding wings on that sides makes this curve looks so artsy.

 Linen is naturally dyed with:
 Tegeran bark's extract for Yellow color





Measurement: (in cm)

Size S M L
Chest: 45 47 49
Shoulder: 7 8 9
Length: 56 58 61
Waist: 54 55 57
Q; 4 pcs 4 pcs 4 pcs

Price: IDR 375.000



#### KINARI ABANGAN

Measurements: (in cm)

Size S M L
Chest: 45 47 49
Shoulder: 7 8 9
Length: 56 58 61
Waist: 54 55 57
Q: 4 pcs 4 pcs 4 pcs

Kinari top is a basic women top made with linen that has a unique texture but soft yet and comfortable to wear because it absorbs moisture from your skin. This sleeveless cut is suitable for ever active-person. Adding wings on that sides makes this curve looks so artsy.

Linen is naturally dyed with:

 Tingi bark's extract for Terracota color

Price: IDR 375.000



#### WANDA

Wanda is our loose shirt combined with wrinkle rope on the middle. It looks drapery touch when fit to your body. Linen-cotton mixed brings the softness and structure feel at the same time.

Linen is naturally dyed with:

 Teak leaf for ecoprint's pattern



#### Measurements:

Size M L
Chest: 52 54
Shoulder: 12 13
Length: 110 112
Sleeve: 56 57
Waist: 52 54
Q: 8 pcs 8 pcs

Price: IDR 625.000



#### MANDA

Manda is a simple long shirt with ecoprinted leaf decorted along the fabric. Linen-cotton mixed brings the softness and structure feel at the same time.

Linen is naturally dyed with:

• Teak leaf for ecoprint's pattern

Price: IDR 625.000

#### Measurements: (in cm)

Size M L
Chest: 52 54
Shoulder: 12 13
Length: 110 112
Sleeve: 56 57
Waist: 52 54
Q: 8 pcs 8 pcs



# PANGKAN







### **WIYAN**







Email: jogloayutenan.id@gmail.com Instagram: @jogloayutenan Website: www.jogloayutenan.com TripAdvisor: Joglo Ayu Tenan Youtube: Joglo Ayu Tenan

Showroom: Joglo Ayu Tenan Pogung Baru D-31 A, Sleman, Yogyakarta

Outlet:
Eastparc Hotel Yogyakarta
Sarinah Depstore Jakarta
Bandara Soetta Term 3 Depart Jakarta
RKB Jogja

Marketplace:
Zalora
Tokopedia
Bukalapak
Shopee
Indonesia Mall

A makerspace designed for jewelry and art fabric enthusiast. Empowering local artisan to create impact for society through exciting collaboration.

